



**ExcelTM COLLEGE FOR
COMMERCE & SCIENCE**



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I have often noticed that people forget their quarrels and rivalry with the passage of time. That is something positive and appreciable. But it cannot be applied to the studies you do in various courses. Once an interviewer finds out that you have majored in a particular stream, you are sure to get a generic question about that field and you are expected to be specific in your answer, if you want to impress your interviewer. All cannot excel in every field. Similarly, you may not be a success in all what you do. Mistakes are bound to happen. But here is where your God given memory power should be put to good use. Fail in the exam, but learn the lesson. Remember that each and every person who has succeeded in life has done it by learning the lesson even after the initial projects were utter failures.

I wish that this year 2025–26 be the best for you by way of having gathered experience from your mistakes, from the truancy of climatic conditions, from unexpected disasters like the pandemic and the heavy target laid on you with limited time to catch up; but with a determination on your forehead that you can and you will make it...

HON. CHAIRMAN'S MESSAGE



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NATIONAL HANDLOOM AWARENESS FASHION SHOW



The Departments of Textile and Fashion Designing (TFD) & Costume Design and Fashion (CDF) of Excel College for Commerce and Science organized a spectacular National Handloom Awareness Fashion Show on 05-08-2025 at Excel Convention center in collaboration with Kovai Makkal Sevai Maiyam and Idea max Institute of Design, Erode. The event began with a prayer song by the students, followed by the traditional lamp-lighting ceremony by the dignitaries.

Mrs. S.N. Priyadharshini, Assistant Professor, Department of TFD & CDF delivered the welcome address. Dr. R. Vimal Nishant, Principal, Excel College for Commerce and Science delivered the presidential address emphasizing the cultural and economic significance of handloom in the fashion industry.



Dr. T. Shankar, Chief IQAC, also shared his encouraging words. Dr. K. Manjula, Programme Head, School of Arts and Science, extended her felicitations. The dignitaries were then honored. Chief guest Mrs. Priya Senthil, speaker, trainer, and founder of S25 Personality, Coimbatore, delivered an inspiring address on the lives of weavers, the heritage of handloom weaving, and the need to support and revive the industry, which deeply motivated the students. Special guests, Mrs. Gowri Saravanan and Mrs. Ramya Shankar from Kovai Makkal Sevai Maiyam and Mr. Aadhavan, Centre Head of Ideamax Institute of Design, Erode, graced the occasion with their presence and valuable contributions. The event witnessed a vibrant handloom fashion show where students presented traditional outfits made of handloom fabrics, displaying the richness of Indian weaving traditions. Informative presentations by students further highlighted the importance of handloom in sustainable fashion. The program was concluded with a heartfelt vote of thanks by Mrs. K.M. Abarna, Assistant Professor, Department of TFD & CDF, followed by the National Anthem. The event successfully promoted handloom awareness, inspiring students to appreciate and preserve this timeless craft.

BLOOD DONATION CAMP

Excel College for Commerce and Science, Komarapalayam, accredited by NAAC and affiliated with Periyar University, successfully organized a Blood Donation Camp for the academic year 2025–26. The event took place on 01.08.2025 in the A8 Block Library, Excel College for Commerce. The programme commenced with an invocation by the Excelians, followed by a warm welcome address by Dr. R. Vimal Nishant, Principal, Excel College for Commerce and science. Dr. N. Mathan Karthick, Vice-Chairman & Secretary, Excel Group Institutions, delivered the presidential address, highlighting the importance of community service and the role of youth in humanitarian initiatives.



The event was graced by distinguished guests, including Chief Guest Dr. G. Senthil Kumar, Medical Officer, GH–Tiruchengode; Rtn. MD. R. Ravichandran, Regional Admin Chair, Erode & Ooty; Rtn. Er. A. J. Saravanan, President, Rotary Club of Erode North; JFM S. Jeeva; and JFM JC G. Suresh Kumar, 2025 Zone Director, JCI–Galaxy Erode. Each guest emphasized the life-saving significance of blood donation and encouraged students to contribute to this noble cause. The camp witnessed enthusiastic participation from students, faculty, and volunteers, reflecting our college's commitment to social responsibility. Mr. K. Periannan, Coordinator of Blood Donors Club Coordinated the event. The programme concluded with a heartfelt vote of thanks and National Anthem, leaving a lasting impression of service and solidarity. Once again, Excel College for Commerce and science proved its dedication to fostering not only academic excellence but also compassionate citizenship among its students.



ALUMINI TALK ON: WINNING STRATEGIES: MARKETING EXCELLENCE IN BPO

The Department of Business Administration organized an Alumni Talk on “Winning Strategies: Marketing Excellence in BPO” on 14th August 2025 at Velappar Hall (A/C). The session commenced with the Tamil Thai Vazhthu, followed by the Lighting of the Lamp. The Welcome Address was delivered by Mr. P. Varunkumar, Head, Department of Business Administration, Excel College for Commerce and Science. The Presidential address was delivered by Dr. R.Vimal Nishant, Principal, Excel College for Commerce and Science, highlighting the Importance of winning Strategies and techniques. Dr.T. Shankar, Chief IQAC, delivered the inaugural address. The Felicitation Address was delivered by Dr. S. Subramaniam, Programme Head, School of Commerce, highlighting the importance of developing marketing strategies in the evolving BPO sector.



Ms. S. Varshini, III BBA student, introduced the Chief Guest: the Chief Guest, Ms. U. P. Dhasika, Marketing Executive Officer. Corizo, Bengaluru, delivered an inspiring address marketing excellence. She shared her professional experiences, emphasized the role of strategic thinking in BPO marketing, and motivated students to enhance their skills to meet industry standards. Dr. P. Karthik, Assistant Professor, Department of Business Administration, proposed the Vote of Thanks. He expressed gratitude to the Management, the Chief Guest, faculty members, and students for their support and active participation in making the event a success. The programme concluded with the National Anthem.



WORLD BREAST FEEDING WEEK- NUTRITIONAL GOLD: UNDERSTANDING BREASTMILK POWER

The Women Empowerment Cell of Excel College for Commerce and Science successfully organized an awareness initiative titled “Nutritional Gold: Understanding the Breastmilk Power” on 05.08.2025 aimed at educating students on motherhood and the critical importance of breastfeeding for future generations. The program commenced with the Tamil Thaai Vaazhthu and the traditional Lighting of the Lamp, creating a respectful and solemn atmosphere. Mrs. S. Shakunthala, Assistant Professor of English and Coordinator of the Women Empowerment Cell, extended a warm welcome to all participants. The event was conducted under the leadership of Dr. R. Vimal Nishant, Principal, and guided by the vision of Dr. T. Shankar, Chief IQAC. Dr. K. Manjula, Program Head, School of Arts and Science, delivered the felicitation address and highlighted the significance of breastfeeding awareness. Mrs. S. Kavitha, Assistant Professor Introduced the Chief guest.



Mrs. Vasanthapriya M.Sc. (Nursing), Associate Professor, Excel Nursing College, led an insightful session where she scientifically explained the numerous benefits of breastfeeding for both mother and child. She emphasized hygienic practices and the importance of proper nutrition during motherhood. Her empowering words motivated students to take responsibility for their health confidently. The students got more information about maternal health and nutrition. The event concluded with Vote of Thanks by Mrs. S. Kavitha, Assistant Professor, Department of Tamil followed by the National Anthem.



KOTTAI ARULMIGHU PERIAMARIAMMAN TEMPLE FESTIVAL



On 05.08.2025 a group of 50 NSS Volunteers from Excel College for Commerce and Science took part in the Kottai Peria Mariamman Temple Festival. The festival, which is an important cultural and religious event in the region, draws thousands of devotees and visitors. The NSS unit actively contributed to the smooth running and success of the festival by offering their time, skills, and dedication in various capacities. The involvement of NSS volunteers significantly contributed to the overall success of the Kottai PeriaMariamman Temple Festival. Their efforts in crowd management, cleanliness, and safety ensured that the event was carried out smoothly and safely. Volunteers also gained a deeper understanding of local cultural practices, religious rituals, and the importance of community service. The positive feedback received from the temple authorities and devotees highlighted the dedication and hard work of the NSS team. The participation of NSS volunteers in the Kottai PeriaMariamman Temple Festival was a great success, and their contribution was appreciated by both the temple committee and the general public. The event not only provided an opportunity for volunteers to serve the community but also allowed them to experience and be a part of an important local tradition.



GRAMASHABA MEETING



On 15th August 2025, Dr.P.Boopathi Maharaja, UBA Coordinator of Excel College for Commerce and Science, attended the Grama Shaba Meeting held at Thottipalayam. The meeting presided by Mr. Mariyappan, Thottipalayam Panchayat Secretary. The meeting was organized as part of local governance activities to address community needs, discuss ongoing development works, and plan future initiatives. During the session, the Coordinator actively participated in discussions, shared insights on rural development programs, and highlighted the importance of community involvement in achieving sustainable growth. Key issues raised by the villagers, such as infrastructure improvement, sanitation, and livelihood opportunities, were noted for further follow-up. The meeting concluded with mutual commitment towards strengthening community participation and aligning with government development schemes.



RESEARCH METHODOLOGY SEMINAR AND WORKSHOP ON “BIOMEDICAL SENSORS AND SIGNAL ACQUISITION”



The Department of Biochemistry and Clinical Laboratory Technology organized a Research Methodology Seminar and Workshop on “Biomedical Sensors and Signal Acquisition” on 22.08.2025 at Palaniyappar Hall (A/C). The event aimed to enhance awareness and understanding of modern biomedical tools and signal analysis techniques among students and faculty members. The program commenced with the Tamil Thaaai Vaazhthu, followed by the Lighting of the Lamp, marking an auspicious beginning to the session. Mrs. K.P. Indumathi, Head of the Department, delivered a warm welcome address, emphasizing the importance of research-based learning. The Presidential Address was delivered by Dr. R. Vimal Nishant, Principal, Excel College for Commerce and Science. Dr. T. Shankar, Chief IQAC, highlighted the institution’s commitment to research and innovation. Dr. K. Manjula, Program Head, School of Arts and Science, offered a felicitation address, appreciating the department’s initiative in organizing this enriching scientific event.



Ms. R. Kiruthigadevi, Assistant Professor, introduced the chief guest. Mr. Manojkumar, Senior Research Fellow, Department of Medical Physics, PSG Hospitals, Coimbatore. He shared his expertise on biomedical sensors, signal acquisition techniques, and their applications in real-time diagnostics and research. The workshop provided hands-on training on ECG (Electrocardiogram) and EEG (Electroencephalogram) and other medical equipment. The programme gave participants practical exposure to biomedical diagnostic tools used in clinical settings and enhancing their understanding of these essential technologies. The event concluded with a vote of thanks delivered by Ms. V.T. Hanusri, Assistant Professor, followed by the National Anthem. The program was a resounding success, enriching the academic and research perspectives of all participants.

SHARPENING THE EDGE: APTITUDE SKILLS FOR PROFESSIONALS



The Department of Business Administration conducted a workshop on "Sharpening the Edge: Aptitude Skills for Professionals" on 13th August. The session commenced with the Tamil Thai Vazhthu, and the Welcome Address was delivered by Mr. P. Varunkumar, Head, Department of Business Administration. Dr. R. Vimal Nishant, Principal, Excel College for Commerce and Science, presented his Presidential address and highlighted the importance of aptitude skills in shaping a successful professional career. Dr. T. Shankar, Chief IQAC, delivered the inaugural address, emphasising the need for continuous learning and skill enhancement to meet industry demands. Dr. S. Subramaniam, Programme Head, School of Commerce, offered the felicitation and encouraged students to engage in skill-building opportunities actively.

Ms. K. Devisri, III BBA student, introduced the Chief Guest. The Chief Guest, Dr. R. Deepa, Assistant Professor, Department of Mathematics, Excel Engineering College, delivered an insightful session on developing and sharpening aptitude skills essential for professional growth. She shared practical strategies and developed problem-solving techniques, and motivated students to apply these skills in their academic and career pursuits. Students participated enthusiastically, interacted with the speaker, and gained valuable tips for competitive exams and professional challenges. The Vote of Thanks was proposed by Ms. K. Nivetha, Assistant Professor, Department of Mathematics, expressed gratitude to the management, resource person, faculty members, and students for making the event a success. The programme concluded with the National Anthem.



PRE-INDEPENDENCE DAY CELEBRATION-2K25



On 14th August 2025, the Department of English, Excel College for Commerce and Science, organized the Pre-Independence Day Special Competitions at the A6 Multi-purpose Hall by 1:30 p.m. The programme began with the Tamil Thaa Vazhthu and Lighting of the Lamp. Mr. M. Suresh, Head of the Department of English, delivered the Welcome Address, followed by the Presidential Address by Dr. K. Manjula, Programme Head, School of Arts & Science. Dr. R. Vimal Nishant, Principal, rendered the Special Address, and Dr. T. Shankar, IQAC Chief, felicitated the gathering. The session concluded with the Vote of Thanks by Mrs. T. Mohana, Assistant Professor of English. More than 150 students from various departments actively participated in the events, which included the Ashoka Chakra Craft Challenge, India Then & Now Photo Display, Essay Writing Competition, and Oratorical Contest.

The competitions were efficiently coordinated by the moderators—Mr. A. Hariprasath, Mr. K. Balaji, Ms. K. Suganya, Mr. S. Srinivasan, and Mr. K. Periyannan, Assistant Professors of English—who also announced the winners on the same day. The top three participants from each competition were later honored with awards during the Independence Day Celebrations on 15th August 2025. The event was smoothly managed by the English Literary Association Club members under the guidance of Ms. Shamaa, III B.A. English, and the meticulous planning of Mrs. T. Mohana. The competitions not only showcased the students' creativity, writing, and oratorical skills but also instilled cultural pride, patriotism, and national responsibility. Truly, the programme reflected the spirit of freedom, unity, and creativity. The day concluded with the National Anthem.



தமிழ்த்துறை

சுதந்திர தினவிழா சிறப்புப் போட்டிகள்



எக்ஸல் வணிகவியல் மற்றும் அறிவியல் கல்லூரியின் தமிழ்த்துறை சார்பாக சுதந்திர தின விழாவையொட்டி பல்வேறு சிறப்பு போட்டிகள் 13.08.2025 ஆம் நாள் நடைபெற்றது. இப்போட்டியானது எக்ஸல் வணிகவியல் மற்றும் அறிவியல் கல்லூரியின் முதல்வர் முனைவர்.ரா.விமல்நிஷாந், உள்தரமதிப்பீட்டு பிரிவின் சிறப்பு ஒருங்கிணைப்பாளர் முனைவர் தி.ஷங்கர் ஆகியோரின் தலைமையிலும், புலம் முதன்மையர் முனைவர் கே.மஞ்சளா தமிழ்த்துறை ஒருங்கிணைப்பாளர் திரு.லோ.கார்த்திக் ஆகியோர் முன்னிலையில் துவங்கியது. நிகழ்வில் பேச்சுப்போட்டி, ஓவியப்போட்டி, உருவவேடப்போட்டி ஆகிய போட்டிகள் நடைபெற்று நடுவராக ஆங்கிலத்துறை தலைவர் திரு.சுரேஷ் அவர்களும், வணிகவியல் மற்றும் தகவல் தொழில் நுட்பத்துறை தலைவர் முனைவர்.பூபதிமகாராஜா அவர்களும், கணினி பயன்பாட்டியல் துறை தலைவி திருமதி.ரூபாராணி அவர்களும் பரிசில் பட்டியலை அறிவித்தனர். நிகழ்வில் 150-க்கும் மேற்பட்ட மாணவர்கள் பங்கு கொண்டனர். நிகழ்விற்கான ஒருங்கிணைப்பு ஏற்பாடுகளைத் தமிழ்த் துறை பேராசிரியர்கள் சிறப்பாக செய்திருந்தனர்.



COW DUNG-BASED PRODUCTS: MAKING INCENSE STICKS AND BENZOIN CUPS



A Community-Focused Activity Program was conducted by the Department of Business Administration in association with Unnat Bharat Abhiyan (UBA) on 14.08.2025 at Vairamangalam, Bhavani. The session was held under the guidance of Dr. R. VimalNishant, Principal, Excel College for Commerce and Science, Dr. T. Shankar, Chief, IQAC, Dr. S. Subramaniam, Programme Head, School of Commerce, Dr. P. Boopathi Maharaja, Head, Department of IT, PA, AF /UBA Coordinator. Mr. P. Varunkumar, Head, Department of Business Administration, honoured the Chief Guest, Mr. S. Devarajan, Panchayat Secretary of Vairamangalam, Bhavani. Students and faculty members actively demonstrated the process of making incense sticks and benzoin cups using cow dung, thereby raising awareness about their environmental benefits and potential as sustainable sources of rural income.

The program aimed to inspire self-reliance and entrepreneurship among the women of the village. The local community participated enthusiastically in the activity. The Chief Guest appreciated the efforts of the organizers and facilitators. Interactive sessions were also conducted, during which villagers tried making the products themselves. The participants showed keen interest and expressed their willingness to adopt these practices. Ms. D. C. Sneha Rose, Assistant Professor of English, delivered the Vote of Thanks, expressing gratitude to the organizers, speakers, and participants for making the program successful.



WOMEN EMPOWERMENT CELL

MENSTRUAL STIGMA AND HEALTH AWARENESS



The Women Empowerment Cell of Excel College for Commerce and Science organized an impactful awareness initiative titled on “Menstrual Stigma and Health awareness”, which focused on educating students about menstrual hygiene, dismantling taboos, and promoting health-conscious practices. The program began with the Tamil Thaaai Vaazhthu and the Lighting of the Lamp, creating a solemn and respectful opening. Mrs. S. Shakunthala, Assistant Professor and Coordinator of the Cell, delivered the welcome Address.

Under the leadership of Dr. R. Vimal Nishant, Principal, and the vision of Dr. T. Shankar, Chief IQAC, the program was guided by Dr. K. Manjula, Head, School of Arts and Science, who delivered the Felicitation Address, emphasized the importance of menstrual awareness, and encouraged open dialogue. She also honored the Chief Guest with a shawl and memento. Mrs. S. Kavitha, Assistant Professor of Tamil, introduced the Chief Guest. Dr. A. Subiksha, Medical Officer, PHC, Pallakapalayam, led an insightful session, explained the menstrual cycle, hygienic practices, and the significance of nutrition and hydration. Her words empowered students to take charge of their health confidently and without stigma. The event concluded with a Vote of Thanks by Ms.E. Dibishwari, followed by the National Anthem.

“Breaking barriers, building futures”



ERODE BOOK FAIR



On August 11, 2025, Excel College for Commerce and Science, the Department of English has organized a visit to the Erode Book Fair, offering students a remarkable literary and cultural experience. A team of 60 students and 4 faculty members enthusiastically participated in this academic and cultural activity. The fair, known for its diversity, hosted publishers, writers, and numerous stalls displaying a wide collection of books ranging from Tamil literature, fiction, and children's books to science, technology, academic references, and competitive exam guides. Students actively explored the stalls, interacted with booksellers, and gained exposure to the vast variety of resources available. Many of them purchased books of personal and academic interest, reaffirming the importance of reading as a lifelong habit.

The aim of the visit was to foster a love for reading, encourage independent learning, and expose students to a wide spectrum of literary and academic works. It also sought to bridge the gap between classroom learning and the real world of knowledge resources. The outcome of the visit was highly encouraging. Students became more aware of the richness of literature across disciplines, showed renewed enthusiasm for reading, and expressed eagerness to continue exploring books beyond their academic curriculum. Faculty members also observed keen student participation and motivation, which reinforced the relevance of such visits in enhancing academic interest. Overall, the visit to the Erode Book Fair 2025 was both educational and inspiring, successfully promoting the culture of reading and intellectual growth among students.



Integrating Data Science with Cyber Security: Tools and Techniques



Department of Data Science, Cyber Security, and Information Technology proudly hosted an intellectually stimulating workshop on “Integrating Data Science with Cyber Security: Tools and Techniques”, held on 11th August 2025 at Computer Science Laboratory II, ECCS. This event was meticulously curated to enhance participants’ awareness and deepen their understanding of cutting-edge data science tools and cyber security methodologies, providing invaluable insights to both students and faculty alike. Mr. P. Dhineshkumar, Head (i/c) of the Department of Data Science, Cyber Security, and Information Technology, delivered a warm welcome, setting the stage for an enriching and insightful session.



Dr. K. Munusamy, Programme Head, School of Computer Science, highlighted the institution’s unwavering dedication to innovation and excellence in research, particularly in the convergence of data science and cybersecurity. The distinguished Ms. Salma Rahaman shared her vast expertise in integrating data science with cyber security frameworks. She delivered a comprehensive session on real-world applications and case studies, demonstrating how data-driven techniques are increasingly becoming essential in the cybersecurity domain. The workshop concluded with a sincere Vote of Thanks by Mr. D. Maheshwaran, Assistant Professor, Department of Data Science & Cyber Security, who acknowledged the tireless efforts of the organizing committee, the expertise of the guest speaker, and the enthusiastic participation from all attendees. Participants left the workshop with enhanced practical skills, industry-specific knowledge, and a deeper understanding of the symbiotic relationship between data science and cyber security.

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME GOLDEN DROPS, GOLDEN OPPORTUNITIES: ENTREPRENEURSHIP IN APICULTURE



The Department of Microbiology organized an Entrepreneurship Development Programme titled "Golden Drops, Golden Opportunity: Entrepreneurship in Apiculture" on 14th August 2025, at Vellappar Hall A/C. The program began with the "Tamil Thaa Vazhthu" prayer song, followed by a warm welcome address delivered by Mr. P. Varun Kumar, Head, Department of Business Administration. Dr. R. Vimal Nishant, Principal, delivered the presidential address. The visionary address was delivered by Dr. T. Shankar, Chief IQAC Coordinator. Dr. K. Manjula, Programme Head, School of Arts and Science, delivered the felicitation address, encouraging students to explore the entrepreneurial and legal dimensions of beekeeping ventures. Ms. V. Menaka, Assistant Professor, Department of Microbiology, introduced the Chief Guest, Mr. R. Annamalai, owner of AO Honey Bee Farm. The guest was honoured with a shawl and memento as a token of appreciation.

Mr. R. Annamalai, delivered an insightful seminar on Golden Drops, Golden Opportunity: Entrepreneurship in Apiculture with a special focus on the scientific and commercial aspects of beekeeping. He elaborated on how apiculture principles apply to honey production, bee product diversification, value-added innovations, and legal considerations for establishing a sustainable apiculture enterprise. This program successfully promoted awareness of bee keeping's economic potential and profitability, attracting students, faculty and apiculture enthusiast. The event concluded with a heartfelt vote of thanks by Ms. T. Suvetha, Assistant Professor, Department of Microbiology, after which the event came to a close with the National Anthem.

NATIONAL SERVICE SCHEME

INDEPENDENCE DAY CELEBRATION



On the occasion of the 79th Independence Day of India, the NSS Unit of Excel College for Commerce and Science actively participated in the celebrations held on 15th August 2025. The event was marked by enthusiasm, patriotism, and a deep sense of national pride. The program commenced at 9.00 am with the hoisting of the national flag by Registrar Administrative Group, followed by the singing of the national anthem. NSS volunteers took part in the march-past and also maintained discipline & crowd control throughout the event. The active involvement of NSS volunteers contributed greatly to the success and smooth conduct of the event. Their commitment to service and discipline was appreciated by the guests and faculty members alike. The program concluded with a vote of thanks and the distribution of sweets to all attendees.



INDEPENDENCE DAY CELEBRATION



On behalf of Excel College for Commerce and Science, On the occasion of the 79th Independence Day of India, the NSS Unit of Excel College for Commerce and Science actively participated in the celebrations held on 15th August 2025. The event was marked by enthusiasm, patriotism, and a deep sense of national pride. The program commenced at 9.00 am with the hoisting of the national flag by Dr.R.Vimal Nishant, Principal, Excel College for Commerce and Science, in the presence of Dr.Anbukaruppusamy, Principal, Excel Engineering College, Dr.T.Shankar, IQAC Chief, Dr.S. Subramaniam, Programme Head, School of Commerce, Dr.K.Manjula, Programme Head, School of Arts and Science, Dr.K.Munusamy Programme Head, School of Computer Science, followed by the singing of the national anthem. NSS volunteers took part in the march-past and also maintained discipline and crowd control throughout the event. The active involvement of NSS volunteers contributed greatly to the success and smooth conduct of the event. Their commitment to service and discipline was appreciated by the guests and faculty member. The program concluded with vote of thanks and the distribution of sweets to all attendees.



ALUMNI TALK



On August 18, 2025, Excel College for Commerce and Science, The Department of English has organized an Alumni Talk on “The Future of English Studies: Trends, Challenges & Opportunities” at A6-Computer Lab IV by 10:00a.m. The program commenced with a warm welcome by Mr. M. Suresh, Head, Department of English. Dr. R. Vimal Nishant, Principal, delivered the presidential address highlighting the importance of English Studies in the modern academic and professional world while Dr. K. Manjula, Programme Head, School of Arts & Science, felicitated the gathering. The session was led by Ms. N. Jamuna, an esteemed alumna and Faculty (Communicative English Trainer) at Winners Institute of Communicative English, Trichy.



She delivered an insightful talk on the expanding scope of English Studies across academics, media, communication, and global platforms. She emphasized the emerging trends such as digital humanities, interdisciplinary approaches, and the growing role of English in digital communication. The challenges of sustaining the reading culture and adapting to technological advancements were also discussed in depth. Furthermore, she highlighted opportunities in diverse career paths, including teaching, content development, corporate communication, and creative industries. The session proved to be highly interactive and inspiring, motivating students to view English Studies as a dynamic and evolving discipline with vast potential. Nearly 50 students participated and benefitted, gaining not only subject knowledge but also practical insights on effective communication and content writing skills. The event concluded with a vote of thanks delivered by Mrs. S. Shakunthala, Assistant Professor of English, marking the success of a truly enriching academic endeavor.

EXCEL TRADE EXPO – 2K25



The Entrepreneurship Development Cell of Excel College for Commerce and Science, Komarapalayam, organized a two-day event titled “Excel Trade Expo – 2K25” on 21st and 22nd August 2025 in front of the A9 & A10 Blocks. The Expo was formally inaugurated with dignitaries cutting the ribbon, followed by the rendition of Tamil Thai Valthu. Mr. P. Varunkumar, Head, Department of Business Administration & Entrepreneurship Development Cell Coordinator, welcomed the gathering. Dr. R. Vimal Nishant, Principal, Excel College for Commerce and Science, delivered the Presidential Address, emphasizing the significance of marketing and entrepreneurship through this Expo.

Dr. T. Shankar, Chief IQAC, highlighted the importance of entrepreneurship and delivered his felicitation address. The event also witnessed the gracious presence of Dr. S. Subramanian, Programme Head, School of Commerce, Dr. K. Manjula, Programme Head, School of Arts and Science, Dr. K. Munusamy, Programme Head, School of Computer Science. The Principal honoured the Chief Guest with a memento and expressed gratitude for his valuable presence. The Chief Guest, Dr. V. R. Palanivelu, Professor, Department of Management Studies, Periyar University, Salem, delivered the inaugural address and an inspiring presentation on the theme “Future Entrepreneurs”. Mr. G. Vasudevan, Program Manager, EDII-Tamil Nadu, Namakkal (DT), further encouraged the students. The event concluded with a Vote of Thanks proposed by Dr. K. Nalini, Assistant Professor, Department of Commerce. Certificates were also presented to the participating students to recognize their efforts. Over 150 stalls were set up by the students during the Expo, showcasing and selling a wide range of products. The Excel Trade Expo – 2K25 proved to be a valuable learning experience for the students.



YOUNG INDIANS EMERGENCY RESPONDER TRAINING SESSION ON ROAD SAFETY



The Young Indian Club of Excel College for Commerce and Science organized an Emergency Responder Training Session on Road Safety on 11th August 2025 at the A2 Microbiology Lab. The event began with a prayer by students, followed by a warm welcome address by Mrs. K. M. Abarna, Assistant Professor, Department of Textile & Fashion Designing and Costume Design & Fashion. Dr. R. Vimal Nishant, Principal, Excel College for Commerce and Science, delivered the presidential address, highlighting the importance of road safety awareness and the need for emergency preparedness.

Felicitation addresses were presented by Dr. T. Shankar, Chief IQAC, Dr. K. Manjula, Programme Head, School of Arts and Science, and Dr. S. Subramaniam, Programme Head, School of Commerce, all of them appreciated the initiative for equipping students with life-saving skills. Followed by the honoring of dignitaries, the Chief Guest Mrs.M.Monisha and Mr.I.Mariaprakasham ERMI Trainers from Erode Division, conducted an engaging session on emergency response techniques, basic first aid, and the significance of public responsibility in minimizing road accidents. The program concluded with a vote of thanks by Mr. T. Kumar, Assistant Professor, Department of Commerce CA, and the National Anthem. The session proved highly effective, with 110 students participating and gaining essential knowledge and confidence to act responsibly during emergencies.



NATIONAL HANDLOOM FASHION SHOW



The Department of Textile and Fashion Designing and Costume Design and Fashion of Excel College for Commerce and Science actively participated in the National Handloom Day Fashion Show – Season 8 Finals, jointly organised by Kovai Makkal Sevai Maiyam and Ideamax Institute of Design, held at Kongunadu Arts and Science College, Coimbatore. A total of 140 colleges from Coimbatore, Tirupur, Erode, and Namakkal zones took part in this grand event, showcasing the richness of handloom and traditional textiles. It was a proud moment for our institution that we achieved remarkable success in this prestigious event. Mr. E. Sanjay, III BBA, Excel College for Commerce and Science, was awarded the Handloom Raja Title along with a cash prize of ₹5,000 and a certificate.

Ms. Naorem Yaiphabi Chanu, Final Year BPT, Excel College for Physiotherapy, was awarded the Handloom Rani Title along with a cash prize of ₹5,000 and a certificate. In addition, our institution also received recognition for the Highest Participation Award and the Highest Audience Award. Our Honorable Vice Chairman Sir appreciated the students for their outstanding performance, congratulating them for bringing laurels to the institution and encouraging them to continue showcasing their creativity, passion, and dedication in future endeavors. This remarkable achievement reflects the creativity, talent, and determination of our students and highlights the strong encouragement provided by our college towards promoting handloom and traditional textiles.



VILLAGE AND HOUSE HOLD SURVEY DAY – I



As part of the Unnat Bharat Abhiyan (UBA) initiative, Excel College for Commerce and Science organized a Village & Household Survey at Thottipalayam Village. The survey aims to create awareness among students about rural life, while also collecting valuable socio-economic data from the community. The program began with a welcome address by Dr. P. Boopathimaharaja, UBA Coordinator, who highlighted the importance of conducting household surveys in understanding the real challenges faced by rural communities. Dr. R. VimalNishant, Principal, Excel College for Commerce and Science, delivered the presidential address, emphasizing that such outreach activities help students connect classroom learning with ground realities. He encouraged them to engage wholeheartedly in the survey work. The event was organized under the guidance of Dr. T. Shankar, Chief IQAC, who provided directions for smooth coordination and execution. Dr. S. Subramaniam, Programme Head, School of Commerce, delivered the felicitation address, appreciating the initiative and encouraging students to learn through community engagement. On the first day, 50 students actively participated in the Village & Household Survey at Thottipalayam Village. Students were divided into small groups and assigned different areas of the village. The Village & Household Survey – Day 1 was successfully completed under Unnat Bharat Abhiyan. The experience was enriching for students and valuable for future rural development initiatives.



VILLAGE AND HOUSEHOLD SURVEY DAY – II



As part of the ongoing Unnat Bharat Abhiyan (UBA) initiative, Excel College for Commerce and Science conducted the second day of the Village & Household Survey at Vairamangalam Village. The survey continued to focus on collecting socio-economic data and creating awareness among students about rural challenges and lifestyles. The session began with a Welcome Address by Ms. V. Nivedha, UBA Coordinator, who warmly greeted the participants and emphasized the importance of connecting with villagers through the survey work. The Presidential Address was delivered by Dr. R. Vimal Nishant, Principal, Excel College for Commerce and Science, who encouraged students to utilize the opportunity for experiential learning.

The event was graced by Mr. Devarajan, Vairamangalam Panchayat Secretary, who appreciated the initiative and assured full support from the village administration. His presence motivated the students to carry out the survey diligently. The program was organized under the guidance of Dr. T. Shankar, Chief IQAC, and coordinated effectively by the faculty team. On the second day, students once again formed small groups and engaged with households in Vairamangalam Village. Students interacted with villagers, gathered valuable information through structured forms, and gained deeper insights into the socio-economic background of the community. The session concluded with a Vote of Thanks delivered by Mr. A. Divinkumar AP B. Com CA, who expressed gratitude to the villagers, Panchayat Secretary, Principal, faculty members, and students for their active involvement and cooperation. The Village & Household Survey – Day 2 at Vairamangalam Village was completed successfully, by enriching the students' rural engagement experience and contributing valuable data for future community development initiatives.



PSYCHOLOGICAL COUNSELLING PROGRAMME

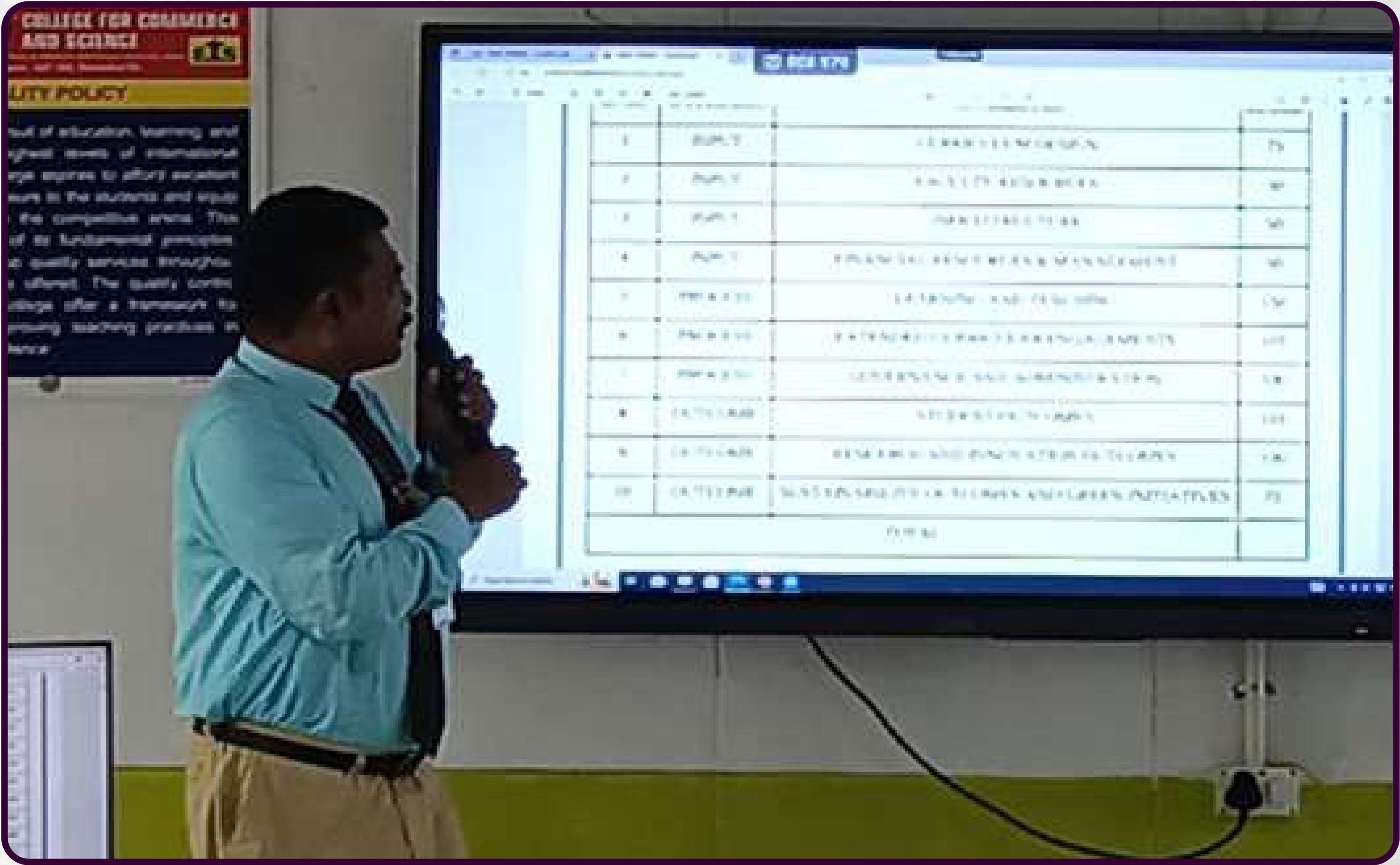


The Department of Centre for Mental Wellbeing & Cognitive Development in association with the Excel Faculty Forum organized a Psychological Counselling Programme on Conflict Management and Collaborative Leadership on 23rd August 2025 at Velappar Hall (A/C). The session was facilitated by Dr. Naveen P.Y., Head – Soft Skills & Experiential Learning Division, Psychologist, Motivational Speaker, and Outbound Trainer, Excel Group Institutions, who delivered an engaging and insightful session. The programme was inaugurated by Dr. R. Vimal Nishant, Principal, Excel College for Commerce and Science, in the presence of Programme Heads. The session was convened by Mr. B. Arulraj, Assistant Professor of English & Exam Coordinator, with all arrangements meticulously handled by Mr. S. Hariprasath, Assistant Professor of English & Additional Exam Coordinator.

Faculty members actively participated in the outbound activities designed to enhance teamwork, conflict resolution, communication, and leadership skills. The interactive exercises created a collaborative and positive learning environment, encouraging participants to reflect on their roles as effective leaders and colleagues. The initiative successfully highlighted the importance of managing conflicts in a constructive manner while fostering a culture of collaborative leadership within the academic community. The session left participants motivated and inspired.



NAVIGATING THE BINARY ACCREDITATION FRAMEWORK: A
NEW ERA IN QUALITY ASSURANCE



Internal Quality Assurance Cell of Excel College for Commerce & Science proudly hosted a thought-provoking seminar on “Navigating the Binary Accreditation Framework: A New Era in Quality Assurance” on 2nd August 2025 at Computer Science Laboratory II. The session witnessed enthusiastic participation from faculty, students, and academic leaders. The seminar was facilitated by Dr. T. Shankar, Professor of Microbiology and Chief IQAC Coordinator, who delivered valuable insights on aligning with the evolving accreditation standards and ensuring sustained institutional quality. Special thanks to our Programme Heads: Dr. S. Subramaniam, Programme Head, School of Commerce, Dr. K. Manjula, Programme Head, School of Arts & Science, Dr. K. Munusamy, Programme Head, School of Computer Science. Heartfelt appreciation to our Convener, Ms. A. Arivuselvi, Assistant Professor of Computer Applications, IQAC Coordinator, for her seamless coordination and Mr. N. Selvamani, Assistant Professor of English & IQAC Coordinator. We extend our gratitude to our visionary Principal, Dr. R. Vimal Nishant, for his continued support and guidance.

INDUSTRIAL VISIT



The Department of Commerce IT, Excel College for Commerce and Science, Organized an Industrial Visit to Podaran Foods India Pvt Ltd, Kangeyam for the I B.Com IT, PA, and A&F students on 28.08.2025 at 10:00 a.m. The visit aimed to provide students with real-time exposure to industrial operations and practices. A total of 103 students participated in the visit under the guidance of Dr. R. Vimal Nishanth, Principal, Excel College for Commerce and Science, Dr. T. Shankar, IQAC Chief and Dr. S. Subaramaniam, Programme Head, School of Commerce. On this occasion Dr. P. Boopathimaharaja, Head, Department of Commerce IT, honored the Chief Guest. Mr. J. Manivannan, HR Manager, Podaran Foods India Pvt Ltd, addressed the students with an enlightening session on the company's operations and the importance of industry practices. The students benefitted greatly by gaining Technical knowledge of industry functions and Improved marketing and teamwork skills. The programme was coordinated by Mrs. U. Gopiga, Assistant Professor, Department of Commerce IT. Overall, the industrial visit was a grand success, inspiring students to pursue their goals with confidence and industry-oriented knowledge.



ALUMNI TALK



On 29th August 2025, Excel College for Commerce and Science, The Department of Bachelor of Computer Applications organized an Alumni Talk on “From Code to Cart: The role of web Developers in E-Commerce success” at the Computer Lab 2. The event began with a prayer song by students. Mrs. S. RubaRani, Head (i/c), Department of Computer Applications delivered welcome address. Dr. R. Vimal Nishant, Principal, Excel College for Commerce and Science, delivered the presidential address, highlighting the importance of the role of web Developers in E- Commerce success. Felicitation address was presented by Mr.P.Dinesh Kumar, Head (i/c) of the Department of Data Science, Cyber Security, and InformationTechnology. Following the honoring of dignitaries, the Chief Guest Mr.A.Dhinesh, Junior Software Developer, QR Solutions, Trichy, engaged session by presenting the roles and responsibilities of web Developers in E- Commerce. He highlighted the importance of placement and training. The program concluded with a vote of thanks by Mrs.S.Ambika, Assistant Professor, Department of Tamil. Through the program participants gained essential knowledge and confidence about the responsibilities of the developers.



ENTREPRENEURSHIP DEVELOPMENT ON PHOTOGRAPHY & VIDEOGRAPHY- EVENT PROFESSION AND FUTURE



On 11.08.2025 Department of Visual Communication, organized Entrepreneurship Development On Photography & Videography- Event Profession and Future at Visual Communication Lab. The event commenced with the soulful rendition of Tamil Thaaai Vazhthu. Mr. P. Karthik, Assistant Professor, Department of Computer Science, warmly welcomed all dignitaries, faculty members, and students, setting an enthusiastic tone for the event. Dr. R. Vimal Nishant, Principal, Excel College for Commerce and Science, delivered Presidential Address, who emphasized the importance of Entrepreneurship Development in media industries. Dr. V. Raman, Head, Department of Visual Communication, honored the esteemed Chief Guest with shawl and a token of appreciation. Special address given by Dr. T. Shankar, Chief IQAC, in recognition of the distinguished invitees. He emphasized the significance of entrepreneurship in media field and inspired students to engage in creative fields. Dr. S. Subramaniam, Programme Head, School of Commerce, delivered a thought-provoking felicitation address. He encouraged students to embrace opportunities in the media industry innovation and originality. Mr. S. Sudhakar, Assistant Professor, Department of Visual Communication, introduced the Chief Guest with a detailed insight into his professional accomplishments and contributions.



The keynote address delivered by Mr. S. Keerthiraj, Entrepreneur and Event Photographer, who shared profound insights into the field of event photography. He elaborated on various practical scenarios and highlighted the technical challenges encountered in professional practice. Mrs. S.R. Nandhinee, Assistant Professor, Department of English, expressed gratitude to the management, dignitaries, and participants. The program concluded with the National Anthem, marking the end of an insightful and inspiring session.

An Enlightening program LEO CLUB INSTALLATION



The Leo Club of Excel College for Commerce and Science, in association with the Leo Club of Erode Midtown, organized an enlightening program, LEO CLUB INSTALLATION, on 29th August 2025 at Velapper Hall (A/C). The event aimed to raise awareness about the importance of Leo Club installation. The program began with a prayer by the students, followed by a warm welcome address delivered by Lion M. Balusamy, Past President of the Lions Club of Erode Midtown. Dr. R. Vimal Nishant, Principal, delivered the presidential address, highlighting the importance of the Leo Club. An insightful address was given by the chief guest, Lion V. Gobi, MPT, M.Sc. (Phy. Assist), MJF, Principal of Arivagam Institute of Medical Science & Director of Arivagam Educational Foundation, Erode. He elaborated on the various social service activities and projects of the Leo Club in which students are actively involved. He also explained the process of joining and the value of being a Leo Club member. A crucial part of the event was the installation of the new Board of Directors of the Student Leo Club, where students participated enthusiastically. The program marked a significant step towards promoting the Leo Club's social activities and encouraging responsible action in society. The event was convened under the coordination of Mr. R. Dhamodharan and Mr. G. Janarthanam.



ACADEMIC GROWTH AND QUALITY ENHANCEMENT



Internal Quality Assurance Cell (IQAC) of Excel College for Commerce & Science proudly hosted a thought-provoking seminar on “Academic Growth and Quality Enhancement” on 30th August 2025 at Computer Science Laboratory II. The session witnessed enthusiastic participation from faculty, students, and academic leaders. The seminar was facilitated by Dr. T. Shankar, Professor of Microbiology and Chief IQAC Coordinator, who delivered valuable insights on aligning with the evolving accreditation standards and ensuring sustained institutional quality. Special thanks to our Programme Heads: Dr. S. Subramaniam, Programme Head, School of Commerce, Dr. K. Manjula, Programme Head, School of Arts & Science, Dr. K. Munusamy, Programme Head, School of Computer Science. Heartfelt appreciation to our Convener, Ms. A. Arivuselvi, Assistant Professor of Computer Applications, IQAC Coordinator, for her seamless coordination and Mr. N. Selvamani, Assistant Professor of English & IQAC Coordinator. We extend our gratitude to our visionary Principal, Dr. R. Vimal Nishant, for his continued support and guidance.



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PG Programme:

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