



Excel[®] ENGINEERING COLLEGE (AUTONOMOUS)



Approved by AICTE, CoA, NAAC, NBA - New Delhi & Affiliated to Anna University, Chennai
NH-544, Salem - Coimbatore Highway, Komarapalayam, Namakkal District - 637 303

NEWS BULLETIN

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HON. CHAIRMAN'S MESSAGE



PROF. Dr. A.K. NATESAN

As we progress through each stage of our journey together, I am reminded of the strength, perseverance, and dedication that define our campus community. The way that everyone collaborates to make this institution an important center for development, education, and creativity is heartening. Remember that every effort you make today will lead to a better future, and that obstacles are stepping stones to success. Have faith in your skills, encourage one another, and never be afraid to dream large. When we work together, we can do amazing things.

Let positivity guide our actions, and let kindness be our strength. The future is as bright as the determination and hope we carry within.

Wishing you all continued success, happiness, and fulfilment. Let's keep moving forward with courage and enthusiasm.

Patrons

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Director, Excel Public School (CBSE)

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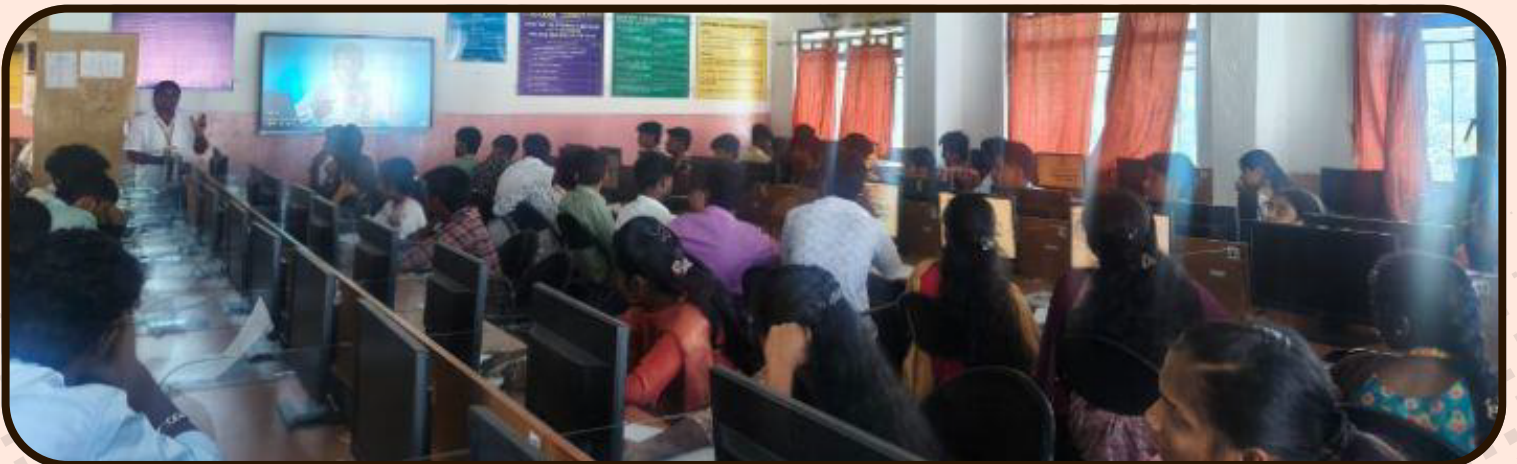
HACKATHON (STARTATHON 2025) - INAUGURATION



Startathon 2025, a student-focused hackathon organized by the Department of Information Technology, Excel Engineering College, was inaugurated on 17.11.2025. The event began with an inspiring launch that highlighted the spirit of innovation, creativity, and teamwork that the hackathon seeks to promote.

Students from various departments participated with great enthusiasm, eager to explore new ideas and develop impactful technological solutions. During the inauguration, participants were briefed on the hackathon themes, problem statements, evaluation criteria, and the mentorship support that would be provided by industry experts throughout the event.

The official commencement of Startathon 2025 created a vibrant and motivating atmosphere, encouraging students to collaborate, innovate, and transform their ideas into meaningful prototypes. The hackathon serves as a valuable platform that nurtures creative thinking and strengthens the culture of innovation within the campus community.



SESSION ON CELEBRATION OF NATIONAL ENTREPRENEURSHIP DAY: "SUSTAINABLE AND GREEN ENTREPRENEURSHIP FOR A BETTER FUTURE"



The Institution's Innovation Council (IIC) organized a session on National Entrepreneurship Day with the theme "Sustainable and Green Entrepreneurship for a Better Future." The event aimed to promote an entrepreneurial mindset and encourage innovation-driven, eco-friendly business ideas.

The program began with a Welcome Address by Mr. C. Boopathiraam, followed by the Presidential Address from Dr. P. Karunakaran, who highlighted the importance of creativity and problem-solving in entrepreneurship.

The Chief Guest, Dr. G. Srinivasan, Innovation Ambassador and Head of Food Technology, delivered an inspiring session on sustainable and green business opportunities, emphasizing environmentally responsible practices.

The event created strong awareness about green technologies, renewable energy, and waste management, motivating students to adopt sustainable ideas in their entrepreneurial journey. Participants also enhanced skills in creativity, teamwork, and leadership, reinforcing the role of entrepreneurship in building a greener future.

MEMORANDUM OF UNDERSTANDING (MOU)



The Department of Biomedical Engineering, Excel Engineering College (Autonomous), signed a Memorandum of Understanding (MoU) with HireMee, a unit of KAAM Services Pvt. Ltd., Bangalore. The signing ceremony was held on 18 November 2025 at the College Board Room from 10:00 a.m. to 12:30 p.m. The collaboration aims to enhance student employability by providing medical coding training, aptitude and technical skill workshops, and placement support, aligning the curriculum with current industry needs. The event was attended by Dr. K. Bommanna Raja, Principal & Executive Director, along with senior administrators and faculty members. Representatives from HireMee, including Mr. Girish Rai D., Zonal Manager, and Mr. V. Prabhu, Marketing Head, also participated. Both institutions emphasized the importance of industry-academia partnerships in preparing students for evolving career opportunities. The event concluded with a strong commitment to implement the planned initiatives, marking a promising step forward for the BME Department.

EXPERT TALK ON TECHNOLOGY READINESS LEVEL (TRL), MRL, IRL, IP COMMERCIALIZATION, TECH - TRANSFER



The Institution Innovation Council (IIC) of Excel Engineering College (Autonomous) successfully organized an insightful Expert Talk on “Technology Readiness Level (TRL), Manufacturing Readiness Level (MRL), Innovation Readiness Level (IRL), IP Commercialization, and Technology Transfer” on 29 January 2026. The program was conducted with the objective of strengthening innovation awareness, industry alignment, and commercialization preparedness among students and faculty members. The event was graced by Er. S. Ramamoorthy, Plant HR Head, The India Cements Ltd, a subsidiary of UltraTech Cement Ltd, who served as the Chief Guest and Resource Person. With his extensive industry experience, Er. S. Ramamoorthy delivered an engaging and informative session that highlighted how emerging technologies evolve from conceptual ideas to full-scale industrial deployment. The expert talk strongly emphasized the need for aligning academic research with industry expectations, market needs, and practical feasibility. Such interactions were highlighted as vital in fostering innovation readiness, entrepreneurial mind-set, and problem-solving skills among future engineers and researchers.

NON ACADEMIC EVENT - NATIONAL STARTUP DAY



The Department of Electronics and Communication Engineering organized a Non-Academic Activity in observance of National Start-up Day on 28 January 2026, from 11.00 a.m. to 1.00 p.m., to create awareness among students about the start-up ecosystem, innovation culture, and entrepreneurial opportunities in engineering and technology. The program encouraged students to think creatively, strengthen problem-solving skills, and explore real-world applications of engineering concepts. Students were introduced to the fundamentals of start-ups, including idea generation, innovation, and product development, through interactive discussions that highlighted the role of emerging technologies such as Embedded Systems, IoT, and Electronics in building successful start-ups. The session emphasized the importance of entrepreneurship in today's competitive environment and motivated students to align their technical knowledge with innovative, market-driven solutions.

NATIONAL GIRL CHILD DAY



The Women Empowerment Cell of Excel Engineering College organized National Girl Child Day on 30 January 2026 at the APJ Abdul Kalam Hall to create awareness about the rights, education, and empowerment of girl children. The program began at 2:00 p.m. with an address highlighting the theme, "Every Girl Child has the right to Learn, Live and Lead." The Chief Guest, Mrs. P. Sangeetha, Inspector of Police, Veppadai, shared practical insights on personal safety, legal rights, education, and self-confidence, motivating students through real-life experiences to overcome social barriers and aspire toward leadership roles. The session emphasized gender equality, self-protection, and the elimination of stereotypes, enabling students to understand the importance of supporting girls' education and creating a safe, inclusive, and respectful environment. The event concluded as a meaningful initiative that inspired confidence, responsibility, and advocacy for women's empowerment.

CAREER VISION-CAT,MAT,GMAT & BANKING SECTOR



Excel Engineering College, in association with the Office of Career Advancement and International Collaboration (CAIC), organized a seminar on “Career Vision—CAT, MAT, GMAT & Banking Sector” on 29 January 2026 at Kandhasamy Hall, from 10:30 a.m. to 12:30 p.m., with the participation of 143 students from all departments. The program aimed to guide students in career planning and higher education opportunities after graduation. The session was handled by Mr. Thiyagarajan Thirunavukkarasu, Director, TIME Institute – Erode & Salem, who provided insights into careers in management, banking, and public service sectors, including opportunities at premier institutions such as the IIMs. He explained pathways for pursuing MBA programs in India through CAT and MAT and abroad through GMAT, along with preparation strategies for CAT, MAT, GMAT, GATE, TANCET, and Banking examinations. The program was welcomed by Dr. P. Saravanakumar, CAIC Coordinator and HOD – Civil & Agricultural Engineering, and concluded with appreciation for the speaker’s guidance and the enthusiastic participation of students.

EXCELATHON 2026

YOUNG INNOVATORS LEAGUE: FROM IDEA TO IMPACT



The Institution's Innovation Council (IIC) of Excel Engineering College successfully organized EXCELATHON 2026 – Young Innovators League: From Idea to Impact from 28th to 30th January 2026 at Pavayammal Hall. The three-day innovation challenge provided a dynamic platform for students to ideate, design, and present transformative solutions addressing real-world challenges across diverse domains such as automation, agriculture, healthcare, sustainability, and emerging technologies. Throughout the event, participants actively engaged in creative problem-solving, team collaboration, rapid prototyping, and entrepreneurial thinking. Working intensively in teams, students transformed their innovative ideas into practical models and solution-driven concepts under the continuous guidance of expert mentors, who offered valuable insights and technical direction. The projects presented during the event were evaluated based on innovation, originality, feasibility, scalability, and societal impact. EXCELATHON 2026 not only encouraged students to think beyond conventional boundaries but also strengthened the institution's commitment to fostering a vibrant start-up and innovation ecosystem on campus. The event successfully inspired young innovators to translate their ideas into impactful solutions for the betterment of society.

ACHIEVING PROBLEM-SOLUTION FIT: TURNING IDEA INTO VALIDATED SOLUTION



The Institution's Innovation Council (IIC) and Idea Initiation and Implementation Cell (IIIC) of Excel Engineering College (Autonomous), Komarapalayam, jointly organized a session on "Achieving Problem-Solution Fit: Turning Idea into Validated Solution" on 09 December 2025 at 10.00 AM in Paavayammal Hall (A/C). The session was delivered by Mr. Guru Shankar Selvam, Project Lead, Erode and Salem Region Hub, Government of Tamil Nadu, who highlighted the importance of identifying real-world problems, understanding user needs, validating ideas, and refining solutions to achieve product-market fit. Coordinated by Dr. R. Geetha (IIC Coordinator – BME) under the guidance of Dr. P. Karunakaran (Chief Coordinator – IIC) and Dr. Velmurugan Pavanan (IIIC Cell Coordinator), the program was conducted with the support of Dr. K. Bommann Raja (Principal & Executive Director), Dr. C. Karthikeyini (Dean Academics), and Dr. S. Anbu Karuppusamy (Dean Administration). The session reinforced the institution's commitment to innovation and entrepreneurship, aligning with SDGs such as Quality Education, Decent Work and Economic Growth, and Industry, Innovation and Infrastructure, and inspired participants to transform ideas into validated, impactful solutions.

AICTE IIC REGIONAL MEET 2025



The Institution's Innovation Council (IIC) of Excel Engineering College, established in 2018 (IIC ID: IC201810354), continues to promote a strong culture of innovation and entrepreneurship on campus. During the academic year 2024–25 (IIC 7.0), the council organized 117 events, comprising 59 self-driven activities, 32 calendar events, 16 celebrations, and 10 MIC-driven programs, reflecting its active engagement in innovation-focused initiatives. The IIC ecosystem includes 226 faculty members, 2006 student members, and 49 external experts, with 98 staff members and 24 students receiving specialized training in innovation and entrepreneurship. Participation in IIC activities has shown remarkable growth over the years, increasing from 11,500 participants in 2019–20 and 5,750 in 2020–21 to 19,500 in 2021–22, 28,000 in 2022–23, 31,850 in 2023–24, and reaching 41,300 in 2024–25. The council has consistently earned commendable performance ratings and actively contributed to national initiatives such as the National Innovation and Start-up Policy (NISP) and the Smart India Hackathon (SIH). Key achievements include 1 pre-incubation and 1 incubation initiative, the launch of 7 start-ups, support for 11 student entrepreneurs, and the establishment of an AICTE IDEA Lab. The institution hosted SIH 2022 (Junior) and participated in SIH 2022 and SIH 2024 (Software editions). Further accomplishments include five teams shortlisted for the YUKTI Innovation Challenge 2025, five teams shortlisted for the YUKTI Fellowship 2025, and five prototypes nominated for the Regional Meet 2025.

Through initiatives such as the Innovation Ambassador program, which provides structured training in innovation, entrepreneurship, IPR, and start-up development, the IIC continues to strengthen leadership and innovation practices across departments. With sustained mentorship and industry-academia collaboration, Excel Engineering College remains committed to nurturing impactful ideas and building a vibrant start-up ecosystem aligned with national development goals.



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2634
Counselling
Code

UNDER GRADUATE COURSES B.E / B.Tech

Aeronautical | Agriculture
Artificial Intelligence & Data Science
Biomedical | Civil
Computer Science & Engineering
Computer Science & Business Systems
Electrical and Electronics Engineering
Electronics & Communication Engineering
Food Technology | Information Technology
Mechanical Engineering | Petrochemical
Safety & Fire Engineering
CSE (Artificial & Machine Learning)

POST GRADUATE COURSES M.E / M.Tech

Aeronautical | Biomedical
Applied Electronics
Computer Science & Engineering
Embedded System Technologies
Environmental | Industrial Safety Engineering
Power Electronics & Drives Engineering
Structural | Thermal Engineering

M.C.A | M.B.A - 2 Years (After Degree)

M.B.A - Integrated (5 Years) After +2

M.Tech - CSE Integrated (5 Years) After +2

Ph.D. - CSE | ECE | MECH | PHYSICS

