



EXCEL ENGINEERING COLLEGE

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KOMARAPALAYAM - 637303

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Key Indicators - 3.3 Innovation Ecosystems

3.3.2 Details of Workshops/Seminars conducted on Intellectual Property Rights (IPR),
Research Methodology, Entrepreneurship and Skill Development during the year

Name of the Workshop/ Seminar	Number of Participants	Date (From - To)
Becoming a Successful Entrepreneur with your Personal and Professional Contents	110	24.09.2022
Seminar on Digital Marketing For New Business Promotions	130	10.02.2023



HOD
DEPARTMENT OF CSE
Excel Engineering College
Komarapalayam - 637 303.



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KOMARAPALAYAM - 637303

24.09.2022
Pallakapalayam

From

K.Kalpana,
Assistant Professor/CSE,
Activity Coordinator,
Excel Engineering College,
Pallakapalayam.

To

The Principal,
Excel Engineering College,
Pallakapalayam.

Respected Sir,

Sub: Permission to conduct the Activity in CSE Department – Reg.

This is for your kind information that our Department of Computer Science and Engineering is planned to conduct the IVth Year Students Seminar on **“BECOMING A SUCCESSFUL ENTREPRENEUR WITH YOUR PERSONAL AND PROFESSIONAL CONTACTS”** presentation on (24.09.2022). So I kindly request you to grant me permission for this same.

Following Sessions

Session – I 10.30Am to 12.00Pm

“Becoming a Successful Entrepreneur with your Personal and Professional Contacts” by CSE Department students at “TVR hall”.

Session – II 02.00 Pm to 04.30Pm

Sports.

Thanking you,


Yours faithfully,
K.Kalpana



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DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Circular

Date: 24-09-2022

Interactive Session planned to conduct for IV year students of CSE on the topic of "Becoming a Successful Entrepreneur with your Personal and Professional Contacts" on 24-09-2022 in TVR Hall".

Resource Person Details :

Dr. K. ELAMVAZHUTHI, BSc., B Tech., MBA., PhD

Professor & HOD,

Department of MBA,

Excel Engineering College,

Komarapalayam,

Founder & Secretary,

MIT Entrepreneurs Association (MITEA)- Chennai.

Coordinator

HOD

HOD

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DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Program: Becoming a Successful Entrepreneur with your Personal and Professional Contacts

Department: Computer Science and Engineering

Date: 24.09.2022

S.NO	REG	ROLL NO.	IV-CSE (A) NAME OF THE STUDENT
1	730919104001	19CS001	ABDUL QUADIR
2	730919104002	19CS002	ABHINASH KUMAR
3	730919104003	19CS003	ABINAYA.L
4	730919104004	19CS004	ABINESH.K
5	730919104005	19CS005	ABIRAMI.A
6	730919104006	19CS006	ABISHEK PODDAR
7	730919104008	19CS008	AKASH MUKHERJEE
8	730919104009	19CS009	ALAGESAN.M
9	730919104010	19CS010	AMAN DARJEE
10	730919104011	19CS011	AMRIT RAI
11	730919104012	19CS012	ANAND KUMAR
12	730919104013	19CS013	ANJALI JENU
13	730919104014	19CS014	ANKIT PRANJAY
14	730919104016	19CS016	ARUN KUMAR.M
15	730919104018	19CS018	BHARATH.S
16	730919104019	19CS019	BHAVANI.P
17	730919104020	19CS020	BUVANESWARI.J
18	730919104021	19CS021	CHANDRAN.M.K
19	730919104024	19CS022	DEEPA.G
20	730919104025	19CS023	DEEPIKA.M
21	730919104026	19CS024	DEEPIKA.S
22	730919104027	19CS025	DEVANESHAN.V
23	730919104028	19CS026	DEVENDRA.V.G
24	730919104029	19CS027	DHANALAKSHMI.S
26	730919104031	19CS029	ELANGO VAN.R
27	730919104034	19CS031	GOKUL PRIYA.G
28	730919104036	19CS033	HARSH KUMAR
29	730919104037	19CS034	IYYAN DURAI
30	730919104038	19CS035	JITENDRA KUMAR THAKUR



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31	730919104039	19CS036	JOSHIN LISBON.N
32	730919104040	19CS037	KALEESHWARAN.S
33	730919104041	19CS038	KARTHIK.S
34	730919104042	19CS039	KISHORE KUMAR.P
35	730919104043	19CS040	KOULIK JANA
36	730919104044	19CS041	KOUSALYA.S
37	730919104045	19CS042	KRISHN KANT
38	730919104046	19CS043	KUMUTHAN.S
39	730919104047	19CS044	KUSEN HANG SUBBA
40	730919104049	19CS046	MANOJKUMAR.K
41	730919104050	19CS047	MARUSAMY.J
42	730919104051	19CS048	MD AL MAMUN
43	730919104052	19CS049	MD IMRAN
44	730919104053	19CS050	MD SARFARAZ ALAM
45	730919104055	19CS051	MISHAL RAI
46	730919104056	19CS052	MOHAMED ARIF.S
47	730919104057	19CS053	MOHAMMAD ABRAR.M
48	730919104059	19CS057	MOHANAPRIYA.R
49	730919104060	19CS056	MOHANA PRIYA.M
51	730919104062	19CS058	MONIKA.D
52	730919104063	19CS059	MOULI.S
53	19CS055	730919104122	MOHAN KUMAR T
54	19CS060	730919104064	MUHAMMED ALFAZ
55	19CS061	730919104065	MURALITHARAN.R
56	19CS062	730919104066	MUTUM ROBERT
57	19CS063	730919104067	NALLAJALA SAIBHARGAV
58	19CS065	730919104069	NANDHINI DEVI.M
59	19CS067	730919104071	NETHAJI.V
60	19CS068	730919104072	NINGOMBAM CHINGKHEINGANBA MEITEI
61	19CS070	730919104074	NUTAN KUMARI
62	19CS071	730919104075	PERIYA SAMY.V
63	19CS072	730919104076	PHURPA THELEN SHERPA
64	19CS073	730919104077	POOJA.V
65	19CS074	730919104078	POONDHARANI.G
66	19CS075	730919104079	POORNIMA.A
67	19CS077	730919104082	PRIYADHARSHINI.M
68	19CS078	730919104083	PRIYANKA.J



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69	19CS079	730919104085	RAHUL HAOBJIAM
70	19CS080	730919104087	RAJEEV KUMAR
71	19CS082	730919104089	RAKSHANA.D
72	19CS083	730919104090	REHANA PARVEEN
73	19CS086	730919104092	RUBIGA SRLS
74	19CS085	730919104093	RUBI KUMARI
75	19CS087	730919104094	SADHAMMOHAMMED.A
76	19CS088	730919104095	SAFE D MWINGEREZA
77	19CS089	730919104096	SAKTHIVEL.K
78	19CS090	730919104097	SANJAI KUMAR.S
79	19CS092	730919104099	SANTHOSHKUMAR.M
80	19CS091	730919104100	SANTHOSH KUMAR.R
81	19CS093	730919104101	SARATHI NIVAS.S
82	19CS094	730919104102	SAROJ MANDAL
83	19CS095	730919104103	SATHISH.S
84	19CS097	730919104105	SHEEBA SHERIN.A
85	19CS098	730919104107	SHUVANKAR SASMAL
86	19CS099	730919104108	SIDDHARTH KUMAR MISHRA
87	19CS100	730919104109	SIVA KUMARAN.S
88	19CS102	730919104111	SRI BHARATHI.S
89	19CS103	730919104112	SUBASH.R
90	19CS104	730919104113	SUMITHA.A
91	19CS105	730919104114	SUNDARAVEL.T.R
92	19CS106	730919104115	SURESH.G
93	19CS107	730919104116	SURYA.C
94	19CS108	730919104117	SURYA.N
95	19CS109	730919104118	THANGAPANDI.M
96	19CS110	730919104119	THIYAKARAJAN.S
97	19CS111	730919104120	TULSI SHARMA
98	19CS113	730919104122	VAISHNAVI.M
99	19CS114	730919104123	VENKATESH.T
100	19CS115	730919104124	VIBHAKAR MISHRA
101	19CS116	730919104126	VIBHASH ANAND



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102	19CS117	730919104128	VINAY KUMAR
103	19CS119	730919104129	VINOTHINI.M
104	19CS120	730919104130	VINOTHINI.S
105	19CS118	730919104131	VINOTH KUMAR.V
106	19CS121	730919104132	VISHAL BHANDARI
107	20LCS122	20LCS122	GANESH G
108	20LCS123	20LCS123	KALAIVANI G
109	20LCS124	20LCS124	SOUNDHAR V S
110	19CS082	730919104089	RAKSHANA.D



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DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING



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Date
24.09.2022
(Saturday)

Time
10.00 a.m.

Entrepreneurship Development Cell &
Institution's Innovation Council

In association with

DEPARTMENT OF
COMPUTER SCIENCE & ENGINEERING and
COMPUTER SCIENCE & BUSINESS SYSTEMS

Organize a

Seminar on

**“ BECOMING A SUCCESSFUL
ENTREPRENEUR WITH YOUR
PERSONAL & PROFESSIONAL
CONTACTS ”**

Chief Guest



Dr. K. Elamvazhuthi

Professor & HOD, Department of MBA, EEC
Founder & Secretary, MIT Entrepreneurs Association (MITEA) - Chennai

Venue : TVR Hall

IIC Coordinator
Dr.P.Karunakaran Ph.D.,

Director Academics
Dr.C.Karthikeyini Ph.D.,

Director Administration
Dr.S.AnbuKaruppusamy Ph.D.,

Principal
Dr.K.Bommanna Raja Ph.D.,

Coordinator
Mr.E.Deepankumar AP/CSE

Convener
Dr. P.C. Senthil Mahesh HOD/CSE



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KOMARAPALAYAM - 637303

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Program Name: Becoming a successful entrepreneur with your personal and professional contacts.

Date: 24.09.2022.





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SUMMARY REPORT

This is to inform that, Excel Engineering College, Department of Computer Science and Engineering conducted “**Becoming a successful entrepreneur with your personal and professional contacts**” on 24.09.2022, all students attended the programme and gained knowledge.

The Session was more interested and interactive, students asked many questions regarding the presentation and get cleared their doubts. It's important to state from the outset that there is no magic bullet that can transform you into a rich and successful entrepreneur. However, for those prepared to work hard to succeed, there is an almost formulaic blend of entrepreneurial skills that can help set successful businessmen and women apart from the rest.

Becoming a successful entrepreneur doesn't just happen overnight; but you'll find the following characteristics are typical in the majority of businessmen and women that have navigated their way to the top.

Sometimes entrepreneurs can be found guilty of being wedded to their spreadsheets and the data. However, in the real world of business it's never quite as black and white as that! In some cases, your gut instinct and heart is still your very best guide for decision-making. Ultimately, no-one knows as much about your business as you do.



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KOMARAPALAYAM - 637303

06.02.2023

Pallakapalayam

From

K.Kalpana,
Assistant Professor/CSE,
Activity Coordinator,
Excel Engineering College,
Pallakapalayam.

To

The Principal,
Excel Engineering College,
Pallakapalayam.

Respected Sir,

Sub: Permission to conduct the Activity in CSE Department – Reg.

This is for your kind information that our Department of Computer Science and Engineering is planned to conduct the Third Year Students Seminar on **“DIGITAL MARKETING FOR NEW BUSINESS PROMOTIONS”** presentation on (10.02.2023). So I kindly request you to grant me permission for this same.

Following Sessions

Session – 10.00Am to 1.00Pm

“DIGITAL MARKETING FOR NEW BUSINESS PROMOTIONS” by CSE Department students at “TVR hall”.

Thanking you,


Yours faithfully,
K.Kalpana



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DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Circular

Date: 06-02-2023

Interactive Session planned to conduct for III year students of CSE on the topic of "Seminar on "DIGITAL MARKETING FOR NEW BUSINESS PROMOTIONS" 10-02-2023 in TVR Hall".



Coordinator



HOD

HOD

DEPARTMENT OF CSE

Excel Engineering College
Komarapalayam - 637 303.



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DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Program: Digital Marketing for New Business Promotions

Department: Computer Science and Engineering

Date: 10.02.2023

S.NO	ROLL.NO	REGISTER NO	NAME
1	20CS002	730920104002	AARYA D ROY
2	20CS003	730920104003	ABBA AM JOHN JUSTIN
3	20CS005	730920104005	ABHISHEK SINGH
4	20CS007	730920104007	ABISHEK K
5	20CS008	730920104008	AFTAB ALAM
6	20CS009	730920104009	AKASH N
7	20CS010	730920104010	ALBI VARGHESE
8	20CS013	730920104013	ANSAF NISAM R P
9	20CS014	730920104014	ARAVIND V
10	20CS015	730920104015	ARINASH C
11	20CS017	730920104017	ASLAM NIYAS OM
12	20CS019	730920104018	BASKAR S
13	20CS020	730920104019	BIJAY RAJAK
14	20CS021	730920104020	BOOMIKA T
15	20CS022	730920104021	DEEPA K B
16	20CS023	730920104022	DEV KUMAR
17	20CS024	730920104023	DHINAKARAN J
18	20CS025	730920104024	DHINESH KUMAR T
19	20CS026	730920104025	DHIVYA K
20	20CS027	730920104026	DINESH A



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21	20CS028	730920104027	DINKAR KUMAR
22	20CS029	730920104028	DIPAK LUNGBA
23	20CS030	730920104029	GOKUL P
24	20CS031	730920104030	GORLA GANESH KUMAR
25	20CS032	730920104031	GYANDEV KUMAR
26	20CS033	730920104032	HARISH D
27	20CS034	730920104033	HARSH VARDAN
28	20CS035	730920104034	HEMA P
29	20CS036	730920104035	V HEMANTH KUMAR
30	20CS037	730920104036	HRITHIK SHARMA
31	20CS038	730920104037	JANSIRANI R
32	20CS039	730920104038	JAYARAJ J
33	20CS040	730920104039	JERALD R
34	20CS041	730920104040	JHUNNU BABU
35	20CS042	730920104041	JIBIN SM
36	20CS043	730920104042	JIVESH KUMAR
37	20CS044	730920104043	JOBIN JOSE
38	20CS045	730920104044	JOBY ROY R
39	20CS046	730920104045	JOTHIPRIYA S
40	20CS048	730920104047	KAJAL KUMARI
41	20CS049	730920104048	KAMATHAM NIKHIL KUMAR
42	20CS050	730920104049	KANAGARAJ G
43	20CS051	730920104050	KAVIYA G
44	20CS052	730920104051	KAVIYASRI S
45	20CS053	730920104052	KAYALVIZHI N
46	20CS054	730920104053	KEERTHANA K
47	20CS055	730920104054	KIRTHICK R



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48	20CS056	730920104055	KIRUTHIKA S
49	20CS057	730920104056	KISHOR S
50	20CS058	730920104057	KRITIM PRASAD KAFLE
51	20CS059	730920104058	KUNDAN KUMAR
52	20CS061	730920104060	LILLY FLORA R
53	20CS062	730920104061	MANIKANDAN P
54	20CS063	730920104062	MANOJ S
55	20CS064	730920104063	MAYIL RAJA P
56	20CS067	730920104066	MD DILSHAD
57	20CS068	730920104067	MD FAISAL JAMAL
58	20CS069	730920104068	MIR JUNAID BASHIR
59	20CS070	730920104069	MOHAMMED FOUZAN
60	20CS071	730920104070	MOHANAPRIYA V
61	20CS072	730920104071	MOORTHY G
62	20CS073	730920104072	MUHAMMAD RAZAL FARDEEN-K
63	20CS074	730920104073	MUSHIRIF A
64	20CS075	730920104074	MUTHAMIZAN M
65	20CS076	730920104075	NANDHAKUMAR S
66	20CS077	730920104076	NARMADHA S
67	20CS078	730920104077	NIKHIL VERMA
68	20CS079	730920104078	NITHIYA SREE C
69	20CS080	730920104079	PARTH GANDHI
70	20CS082	730920104081	PRABHAKARAN P
71	20CS084	730920104083	PRAKASH G
72	20CS085	730920104084	PRATHYUSH PAVITHRAN
73	20CS086	730920104085	PRAVEEN A
74	20CS087	730920104086	PRINCE RAJ



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75	20CS088	730920104087	PRINCE ROY
76	20CS089	730920104088	PUNITA KUMARI
77	20CS090	730920104089	RAJESH KANNA M
78	20CS091	730920104090	RAJINDRA KUMAR SAH
79	20CS092	730920104091	RAJNISH KUMAR SAH
80	20CS093	730920104092	RAMPRADEEP J
81	20CS094	730920104093	RAUSHAN KUMAR
82	20CS096	730920104095	ROJA SRI M
83	20CS097	730920104096	SACHIN T
84	20CS098	730920104097	SANKAR S
85	20CS099	730920104098	SARAVANAVEL R
86	20CS100	730920104099	SATHISHKANNA K
87	20CS101	730920104100	SHIVAM KUMAR
88	20CS102	730920104101	SIVAKUMAR C
89	20CS105	730920104104	SOUNDHAR M
90	20CS106	730920104105	SOURNARAJ G
91	20CS107	730920104106	SREENU G
92	20CS108	730920104107	SRIMATHY S
93	20CS109	730920104108	SUDHIR KUMAR
94	20CS110	730920104109	SUGANTHAR GURUSAMY R
95	20CS111	730920104110	SUHAIL AHMED S
96	20CS112	730920104111	SUMAN KUMAR
97	20CS114	730920104113	SURIYAPRAKASH P
98	20CS115	730920104114	TAMILARASI M
99	20CS116	730920104115	THAMARAI SELVAN G
100	20CS117	730920104116	THENNAVAN D



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101	20CS118	730920104117	THIMMIREDDY GARI JAGANNATH REDDY
102	20CS119	730920104118	VADDE SUMANTH
103	20CS120	730920104119	VAISHNAV A
104	20CS121	730920104120	VIJAYAN M
105	20CS123	730920104122	VISHWANATH KUMAR
106	20CS124	730920104123	VYSHAKH M K
107	20CS125	730920104124	YANMULA JEEVAN REDDY
108	20CS126	730920104125	YUGAPRAVEEN A
109	20CS127	730920104126	YUVARAJ S
110	20CS128	730920104127	VISHAL KUMAR
111	21LCS129	730920104301	AJITH M
112	21LCS130	730920104302	ANISHA KUMARI O
113	21LCS131	730920104303	FEBIN JAMES
114	21LCS132	730920104304	KRISHNA PRIYANKA S
115	21LCS133	730920104305	LOCHAN CHETTRI
116	21LCS134	730920104306	MANOJ ADHIKARI
117	21LCS135	730920104307	PRABUNESAN S.K
118	21LCS136	730920104308	SAMUEL Y
119	21LCS138	730920104309	SIVASANTHOSH G
120	21LCS139	730920104310	SUDHAKAR J
121	21LCS140	730920104311	SUMITHRA S
122	21LCS141	730920104312	VINOTH A
123	21LCS142	730920104313	VISHAL KUMAR
124	20CS083	730920104082	PRABHAT KUMAR
125	20CS113	730920104112	SUMIT KUMAR
126	19CS055	730919104122	MOHAN KUMAR T
127	19CS060	730919104064	MUHAMMED ALFAZ



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128	19CS061	730919104065	MURALITHARAN.R
129	19CS062	730919104066	MUTUM ROBERT
130	19CS063	730919104067	NALLAJALA SAIBHARGAV



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DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Program Name: DIGITAL MARKETING FOR NEW BUSINESS PROMOTIONS

Date: 10.02.2023.





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KOMARAPALAYAM – 637303

Date
10.02.2023
Time
10 :00 AM



DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Seminar on

Digital Marketing for New Business Promotions

Program Co-ordinator:

Mrs. K.Kalpana, AP/CSE
Excel Engineering College.

Venue : A1-Block (TVR HALL)

Co-ordinator

Mrs. K. Kalpana
AP/CSE

Convener

Dr. P. C. Senthil Mahesh
HOD/CSE & CSBS





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SUMMARY REPORT

This is to inform that, Excel Engineering College, Department of Computer Science and Engineering conducted "**DIGITAL MARKETING FOR NEW BUSINESS PROMOTIONS**" on 10.02.2022, all students attended the programme and gained knowledge.

Digital marketing, also called online marketing, is the promotion of brands to connect with potential customers using the internet and other forms of digital communication. This includes not only email, social media, and web-based advertising, but also text and multimedia messages as a marketing channel.

Digital marketing levels the playing field and allows you to compete with bigger brands in your sector that otherwise wouldn't be achievable. The internet is home to a huge source of potential customers, so by marketing your brand using the above techniques we discussed, you're able to target a lot more people than you would normally.

Using these different digital marketing channels, your brand will grow and become more widely recognised, helping to raise awareness about what you do and the products or services you sell.