



# EXCEL ENGINEERING COLLEGE

(Autonomous)

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai  
Accredited by NBA and NAAC with “A+” and Recognized by UGC (2f&12B)

KOMARAPALAYAM – 637303

**M.B.A Integrated (5 Years)**

Choice based credit system

I to X Semesters (Full Time)

Curriculum

| SEMESTER - I     |                           |          |                |   |   |    |               |     |       |  |
|------------------|---------------------------|----------|----------------|---|---|----|---------------|-----|-------|--|
| Code No.         | Course                    | Category | Periods / Week |   |   | C  | Maximum Marks |     |       |  |
|                  |                           |          | L              | T | P |    | IA            | FE  | Total |  |
| Theory Course(s) |                           |          |                |   |   |    |               |     |       |  |
| 23MIN101         | Business Organization     | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN102         | Business English          | FC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |  |
| 23MIN103         | Principles of Accounting  | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN104         | Fundamentals of Economics | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |  |
| 23MIN105         | Business Mathematics      | FC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| Practical Course |                           |          |                |   |   |    |               |     |       |  |
| 23MIN106         | Computer Skills           | EEC      | 0              | 0 | 4 | 2  | 60            | 40  | 100   |  |
| 23MIN107         | Communication Skills      | EEC      | 0              | 0 | 4 | 2  | 60            | 40  | 100   |  |
|                  | TOTAL                     |          | 15             | 2 | 8 | 21 | 320           | 380 | 700   |  |

| SEMESTER - II    |                             |          |                |   |   |    |               |     |       |  |
|------------------|-----------------------------|----------|----------------|---|---|----|---------------|-----|-------|--|
| Code No.         | Course                      | Category | Periods / Week |   |   | C  | Maximum Marks |     |       |  |
|                  |                             |          | L              | T | P |    | IA            | FE  | Total |  |
| Theory Course(s) |                             |          |                |   |   |    |               |     |       |  |
| 23MIN201         | Business Communication      | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN202         | Management Accounting       | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN203         | Environmental Management    | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |  |
| 23MIN204         | Business Statistics         | FC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN205         | Fundamentals of Computers   | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |  |
| Practical Course |                             |          |                |   |   |    |               |     |       |  |
| 23MIN206         | English Language Laboratory | EEC      | 0              | 0 | 4 | 2  | 60            | 40  | 100   |  |
| 23MIN207         | Tally with GST              | EEC      | 0              | 0 | 4 | 2  | 60            | 40  | 100   |  |
|                  | TOTAL                       |          | 15             | 2 | 8 | 21 | 320           | 380 | 700   |  |

**#Organizational Study (2 weeks):** Students need to undergo training to any Organization with the prior approval of faculty supervisor and submit a report individually during 3<sup>rd</sup> Semester. It will be evaluated by internally through reviews and by External Examiner appointed by CoE.

| SEMESTER - III   |                            |          |                |   |   |    |               |     |       |  |
|------------------|----------------------------|----------|----------------|---|---|----|---------------|-----|-------|--|
| Code No.         | Course                     | Category | Periods / Week |   |   | C  | Maximum Marks |     |       |  |
|                  |                            |          | L              | T | P |    | IA            | FE  | Total |  |
| Theory Course(s) |                            |          |                |   |   |    |               |     |       |  |
| 23MIN301         | Cost Accounting            | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN302         | Business Law               | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN303         | Business Environment       | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |  |
| 23MIN304         | Basics of Psychology       | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN305         | Disaster Management        | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |  |
| Practical Course |                            |          |                |   |   |    |               |     |       |  |
| 23MIN306         | Entrepreneurial Skill Set# | EEC      | 0              | 0 | 4 | 2  | 60            | 40  | 100   |  |
| 23MIN307         | Organization Study         | EEC      | 0              | 0 | 4 | 2  | 60            | 40  | 100   |  |
|                  | TOTAL                      |          | 15             | 2 | 8 | 21 | 320           | 380 | 700   |  |

**# Entrepreneurial Skill Set:** It must be a business that is entrepreneurial in nature. Provide significant work that will enhance the intern's professional and educational development. Provide the intern the opportunity to work a minimum of 15 hours. It must be approved by the Faculty supervisor. It will be evaluated by internally through reviews and by External Examiner appointed by CoE.

| SEMESTER - IV    |                                  |          |                |   |   |    |               |     |       |  |
|------------------|----------------------------------|----------|----------------|---|---|----|---------------|-----|-------|--|
| Code No.         | Course                           | Category | Periods / Week |   |   | C  | Maximum Marks |     |       |  |
|                  |                                  |          | L              | T | P |    | IA            | FE  | Total |  |
| Theory Course(s) |                                  |          |                |   |   |    |               |     |       |  |
| 23MIN401         | Indian Banking System            | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN402         | Office Administrative Management | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN403         | Indian Economy                   | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |  |
| 23MIN404         | Social Entrepreneurship          | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN405         | Research Methodology             | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |  |
| Practical Course |                                  |          |                |   |   |    |               |     |       |  |
| 23MIN406         | Personality development*         | EEC      | 0              | 0 | 4 | 2  | 60            | 40  | 100   |  |
| 23MIN407         | Bank Etiquette#                  | EEC      | 0              | 0 | 2 | 1  | 100           | -   | 100   |  |
|                  | TOTAL                            |          | 15             | 2 | 6 | 20 | 360           | 340 | 700   |  |

**\*Personality Development: (15 Hours)** Student shall be permitted to visit, identify a familiar personality in their locality, collect their success & failures and they need to submit a report. It will be evaluated by internally through reviews and by External Examiner appointed by CoE.

**#Bank Etiquette: (2 Weeks)** Student must visit a bank in their locality with the prior approval from the faculty supervisor, they need to observe the day-to-day activities and prepare a report along with bank's attendance certificate. It will be evaluated by internally through reviews and by External Examiner appointed by CoE.

| SEMESTER - V     |                               |          |                |   |   |    |               |     |       |  |
|------------------|-------------------------------|----------|----------------|---|---|----|---------------|-----|-------|--|
| Code No.         | Course                        | Category | Periods / Week |   |   | C  | Maximum Marks |     |       |  |
|                  |                               |          | L              | T | P |    | IA            | FE  | Total |  |
| Theory Course(s) |                               |          |                |   |   |    |               |     |       |  |
| 23MIN501         | Management Information System | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN502         | Business Law and Practices    | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN503         | Auditing                      | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |  |
| 23MIN504         | Corporate Ethics              | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN505         | Indian Economy                | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |  |
| Practical Course |                               |          |                |   |   |    |               |     |       |  |
| 23MIN506         | Summer Internship#            | EEC      | 0              | 0 | 4 | 2  | 60            | 40  | 100   |  |
| 23MIN507         | Industrial Visit*             | EEC      | 0              | 0 | 4 | 2  | 60            | 40  | 100   |  |
|                  | TOTAL                         |          | 15             | 2 | 8 | 21 | 320           | 380 | 700   |  |

**#Summer Internship: (4 weeks):** The training report along with the company certificate should be submitted around 40 pages which containing the details of training undergone within the four weeks of the reopening date of 5th semester. It will be evaluated by internally through reviews and by External Examiner appointed by CoE and the same should be sent to the Controller of Examinations.

**\*Industrial Visit:** Students have to visit 4 organizations and submit individual reports. It will be evaluated by internally through reviews and by External Examiner appointed by CoE and the same should be sent to the Controller of Examinations.

| SEMESTER - VI    |                                       |          |                |   |   |    |               |     |       |  |
|------------------|---------------------------------------|----------|----------------|---|---|----|---------------|-----|-------|--|
| Code No.         | Course                                | Category | Periods / Week |   |   | C  | Maximum Marks |     |       |  |
|                  |                                       |          | L              | T | P |    | IA            | FE  | Total |  |
| Theory Course(s) |                                       |          |                |   |   |    |               |     |       |  |
| 23MIN601         | Business Plan and Ethics              | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN602         | Corporate Social Responsibility       | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN603         | Managing Diversity                    | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |  |
| 23MIN604         | Innovation and Sustainable Enterprise | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
| 23MIN605         | Information Technology and E-Commerce | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |  |
| Practical Course |                                       |          |                |   |   |    |               |     |       |  |
| 23MIN606         | Capstone Project#                     | EEC      | 0              | 0 | 4 | 2  | 60            | 40  | 100   |  |
| 23MIN607         | Skill Certifications*                 | EEC      | 0              | 0 | 2 | 1  | 100           | -   | 100   |  |
|                  | TOTAL                                 |          | 15             | 2 | 6 | 20 | 360           | 340 | 700   |  |

**# Capstone Project (15 days):** Entrepreneurship Experience provides students with the opportunity to develop the skills needed to establish a business. Capstone project I, the students will be finding a pitch deck for a new venture, including the key deliverables (e.g., customer needs, concept description, financials, and so forth). It should be completed within 20 days

without affecting regular classes. The report should be evaluated by External Examiner and sent to the Controller of Examinations by the HOD through the Principal.

**\*Skill Certifications:** Students must get prior approval from the department to participate in activities beyond classroom learning and attend skill development workshops, seminars and training offered by the institute or other institutions or agencies and must receive certifications.

| SEMESTER - VII   |                                     |          |                |   |   |    |               |     |       |
|------------------|-------------------------------------|----------|----------------|---|---|----|---------------|-----|-------|
| Code No.         | Course                              | Category | Periods / Week |   |   | C  | Maximum Marks |     |       |
|                  |                                     |          | L              | T | P |    | IA            | FE  | Total |
| Theory Course(s) |                                     |          |                |   |   |    |               |     |       |
| 23MIN701         | Financial Management                | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |
| 23MIN702         | Human Resource Management           | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |
| 23MIN703         | Marketing Management                | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |
| 23MIN704         | Production and Operation Management | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |
| 23MIN705         | Strategic Management                | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |
| Practical Course |                                     |          |                |   |   |    |               |     |       |
| 23MIN706         | Soft Skill Laboratory               | EEC      | 0              | 0 | 4 | 2  | 60            | 40  | 100   |
| 23MIN707         | Share Trading                       | EEC      | 0              | 0 | 4 | 2  | 60            | 40  | 100   |
|                  | TOTAL                               |          | 15             | 2 | 8 | 21 | 320           | 380 | 700   |

| SEMESTER - VIII  |                                       |          |                |   |   |    |               |     |       |
|------------------|---------------------------------------|----------|----------------|---|---|----|---------------|-----|-------|
| Code No.         | Course                                | Category | Periods / Week |   |   | C  | Maximum Marks |     |       |
|                  |                                       |          | L              | T | P |    | IA            | FE  | Total |
| Theory Course(s) |                                       |          |                |   |   |    |               |     |       |
| 23MIN801         | Entrepreneurship and Startup          | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |
|                  | Professional Elective 1 (Stream – I)  | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |
|                  | Professional Elective 2 (Stream – I)  | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |
|                  | Professional Elective 3 (Stream – II) | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |
|                  | Professional Elective 4 (Stream – II) | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |
| Practical Course |                                       |          |                |   |   |    |               |     |       |
| 23MIN802         | Professional Skill development        | EEC      | 0              | 0 | 4 | 2  | 60            | 40  | 100   |
| 23MIN803         | Data Analysis and Report Preparation  |          | 0              | 0 | 4 | 2  | 60            | 40  | 100   |
|                  | TOTAL                                 |          | 15             | 3 | 8 | 22 | 320           | 380 | 700   |

**PROFESSIONAL ELECTIVES (PE)** Students can take **TWO** electives courses from any **TWO FUNCTIONAL SPECIALIZATIONS**

| SEMESTER - IX    |                                       |          |                |   |   |    |               |     |       |  |
|------------------|---------------------------------------|----------|----------------|---|---|----|---------------|-----|-------|--|
| Code No.         | Course                                | Category | Periods / Week |   |   | C  | Maximum Marks |     |       |  |
|                  |                                       |          | L              | T | P |    | IA            | FE  | Total |  |
| Theory Course(s) |                                       |          |                |   |   |    |               |     |       |  |
| 23MIN901         | International Business                | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |  |
|                  | Professional Elective 5 (Stream – I)  | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
|                  | Professional Elective 6 (Stream – I)  | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |  |
|                  | Professional Elective 7 (Stream – II) | PC       | 3              | 0 | 0 | 3  | 40            | 60  | 100   |  |
|                  | Professional Elective 8 (Stream – II) | PC       | 3              | 1 | 0 | 4  | 40            | 60  | 100   |  |
| Practical Course |                                       |          |                |   |   |    |               |     |       |  |
| 23MIN902         | Campus to Corporate Readiness         | EEC      | 0              | 0 | 4 | 2  | 60            | 40  | 100   |  |
| 23MIN903         | Community Immersion Project#          | EEC      | 0              | 0 | 4 | 2  | 60            | 40  | 100   |  |
|                  | TOTAL                                 |          | 15             | 3 | 8 | 22 | 320           | 380 | 700   |  |

**PROFESSIONAL ELECTIVES (PE)** Students can take **TWO** elective courses from any **TWO FUNCTIONAL SPECIALIZATIONS**

**#Community Immersion Project: (10 Days)**

The students must form a team with the prior approval from the department, they need to identify communal issues (Eg: Road Safety Programme, Importance of tree plantation, Child Abasement, etc.) and they need to address through conducting various awareness programmes. At the end of the 9<sup>th</sup> semester they need to submit a report and it will be evaluated by external examiner.

| SEMESTER - X        |               |          |                |   |    |    |               |    |    |       |
|---------------------|---------------|----------|----------------|---|----|----|---------------|----|----|-------|
| Code No.            | Course        | Category | Periods / Week |   |    | C  | Maximum Marks |    |    |       |
|                     |               |          | L              | T | P  |    | CA            | FE |    | Total |
|                     |               |          |                |   |    |    |               | R  | VV |       |
| Practical Course(s) |               |          |                |   |    |    |               |    |    |       |
| 23MIN1001           | Project Work# | EEC      | 3              | 0 | 28 | 14 | 40            | 15 | 45 | 100   |
|                     | TOTAL         |          | 3              | 0 | 28 | 14 | 40            | 15 | 45 | 100   |

**TOTAL NUMBER OF CREDITS: 21+21+21+20+21+20+21+22+22+14=203**