

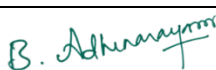


Excel Engineering College
(Autonomous)
Department of Management Studies

1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which are reflected in Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) of the various Programmes offered by the Institution:

Classification / Mapping of Course with their societal needs

Course code and name	Local needs	Regional Needs	National Needs	Global Needs
MBA Regulation 2021				
21PMB101 Principles of Management	✓	✓	✓	✓
21PMB102 Statistics for Management	✓		✓	✓
21PMB103 Economics Analysis for Business	✓		✓	✓
21PMB104 Total Quality Management		✓	✓	✓
21PMB105 Organizational Behavior	✓	✓	✓	✓
21PMB106 Accounting for Management			✓	✓
21PMB107 Legal Aspect of Business			✓	✓
21PMB108 Executive Communication			✓	✓
21PMB109 Personal and Professional Ethics			✓	✓
21PMB201 Operations Management		✓	✓	✓
21PMB202 Financial Management			✓	✓
21PMB203 Marketing Management		✓	✓	✓
21PMB204 Human Resource Management			✓	✓
21PMB205 Management Information System			✓	✓
21PMB206 Applied Operations Research	✓	✓	✓	✓
21PMB207 Research Methodology		✓	✓	✓
21PMB208 Data Analysis and Business Modeling			✓	✓
21PMB209 Community Immersion and Entrepreneur Immersion Project		✓	✓	✓
	Prepared by	Reviewed by	Approved By	
SIGN				
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