EXCEL ENGINEERING COLLEGE

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KOMARAPALAYAM – 637303

INFORMATION TECHNOLOGY

Ref: EEC / Circular / 2021-22 /   Date:20.10.2021

Circular

We are happy to inform that our Department Information Technologywill conduct seminar on "Artificial Intelligence"for IT students on 23rdOct 2021 at 10.00 am to 1.00 pm through offline. All the students are asked to attend the seminar.

Chief guest details:

Mr V Sasikumar

Project Manager,

L&T Info Tech,

Chennai.

Activity Coordinator

HOD

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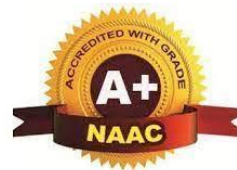**Recognized by UGC (2f&12B)**

A+ NAAC — ACCREDITED WITH GRADE

NBA — NATIONAL BOARD of ACCREDITATION

B.E. - AERO, MECH, CSE, ECE

Date

23.10.2021
(Saturday)

Time

10.00 a.m.

DEPARTMENT OF
INFORMATION TECHNOLOGY

Seminar on

"Artificial Intelligence"
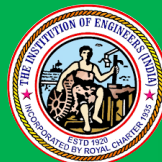
Resource Person Details :

Mr V.Sasikumar

Project Manager,

L&T Info Tech, Chennai

Prof.P.DineshKumar
Activity Coordinator

Prof.M.Vadivel
Head of the Department

Our Department of Information Technology organized Seminar on "Artificial Intelligence" on 23.10.2022 at 10 AM in kandasamy Hall. The speaker of the program is **Mr.V.Sasikumar, Project manager, L&T Infotech,Chennai.** The Session was more interested and interactive, students asked many questions regarding the presentation and get cleared their doubts. AI is going to play a huge role in cyber security in the future. The more the amount of data generates the ever-growing number of cyber threats will be there. Due to this, it is becoming increasingly difficult for humans to keep up. Currently, human analysts do many tasks on their own. With the help of Artificial Intelligence, the process takes place automatically and finish soon. It involves identifying patterns in data and malware detection. AI can also help to create better defenses against cyber attacks by anticipating them and responding faster than humans could.

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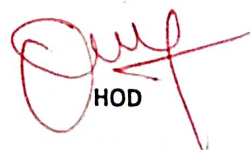Accredited by NBA(AERO,CSE,ECE,MECH), NAAC with "A+" and Recognised by UGC (2f &12B)
DEPARTMENT OF INFORMATION TECHNOLOGY
Seminar On Artificial Intelligence

Name List

Sl. No	Register No	Name of the Student
1	730920205001	ABARNA.R
2	730920205002	AJITHKUMAR.N
3	730920205004	AKASH KUMAR
4	730920205005	AMAN KUMAR (31-07-2002)
5	730920205006	AMAN KUMAR (23-05-2001)
6	730920205007	AMAR KUMAR
7	730920205008	CHANDRASEKAR.S
8	730920205009	CHHOTU KUMAR
9	730920205011	DEENA.S
10	730920205012	DEEPAK.M
11	730920205013	GOPI KRISHNA.N
12	730920205014	JEEVAN.V
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27	730920205030	NAVEEN.P
28	730920205031	NAVIGNESHKUMAR.D
29	730920205032	NISHANTHINI.S.S
30	730920205033	PALANISAMY.C
31	730920205034	RANJAN KUMAR YADAV
32	730920205035	RISHABH KUMAR SINGH
33	730920205036	RISHU KUMAR
34	730920205037	RITHIHESHWARI.M
35	730920205038	ROCKY KUMAR
36	730920205039	SANJAI.M
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44	730920205047	SYED JAVID SHAH
45	730920205048	TAJIM HIDAYAT
46	730920205049	TAMILAN.R
47	730920205050	TAMIZHARASAN.M
48	730920205051	VIKNESH.V
49	730920205052	VINOTH.S

50	730920205053	YOGESHWARAN G
51	730920205301	JAGETHEESH A
52	730920205302	KISHORE B
53	730920205303	MANIRATHINAM P
54	730920205304	NAVEEN S
55	730920205305	SANJAI KUMAR S
56	730920205306	SANTHOSH KUMAR P
57	730920205307	SRI A
58	730920205308	SRIDHAR G
59	730920205309	SUDHARSANAM B
60	730920205310	NAVANITHARAJAN R
61	730919205002	ABDUL RAZAAQ A
62	730919205004	ANANDHA GANAPATHY S
63	730919205006	ARAVINDH R
64	730919205007	ARCHANA S
65	730919205008	ATHI KANNAN A
66	730919205009	BAIRAVI J
67	730919205010	BHARATHI M
68	730919205011	DEVISHREE G
69	730919205012	DHANDABANI S
70	730919205014	DHIVYASHRI L
71	730919205019	JAGADEESH E
72	730919205020	JAYAGIRI V
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80	730919205031	MANOJKUMAR C
81	730919205032	MANOJKUMAR S
82	730919205033	MEERA A
83	730919205034	MITHILESH BIN
84	730919205035	MUGESH KANNAN M
85	730919205036	MUKESHRAJ P
86	730919205037	NARMATHA L D
87	730919205038	NIKKASH P
88	730919205039	NILOFER PARWEEN
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91	730919205042	POOBALAN S
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93	730919205044	PREETHY MARIYA MATHEW
94	730919205045	PRIYA DHARSHINI S
95	730919205046	RAMANAND GUPTA .
96	730919205049	RAVI SHANKAR J
97	730919205051	SANGEETHA .R.
98	730919205053	SANTHOSH J
99	730919205054	SATHISHKUMAR A
100	730919205055	SATHISHKUMAR S
101	730919205056	SAVITHA V
102	730919205057	SHABEER M
103	730919205058	SRIDHARAN S
104	730919205060	THANGAMANI R
105	730919205061	USHA B
106	730919205062	VIKRAM C
107	730919205063	VISHWA K
108	730919205301	PRAKASHKANNA V
109	730919205502	JEEVIGA D

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KOMARAPALAYAM – 637303

INFORMATION TECHNOLOGY

Ref: EEC / Circular / 2021-22 /   Date:14.1.2022

<u>Circular</u>

We are happy to inform that our Department Information Technologywill conduct seminar on **"Digital Marketing"**for IT students on **19ᵗʰJanuary 2022** at 10:00 am to 1:00 pm through offline. All the students are asked to attend the seminar.

Chief guest details:

MrM.MadhanBabu,

Digital Marketing Specialist,

IPCS Global Solutions,

Salem.

Activity Coordinator   HOD

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A+ NAAC

NBA NATIONAL BOARD OF ACCREDITATION

B.E. - AERO, MECH, CSE, ECE

<u>**Date**</u>

19.1.2022

(Saturday)

<u>**Time**</u>

10.00 a.m.

DEPARTMENT OF

INFORMATION TECHNOLOGY

Seminar on
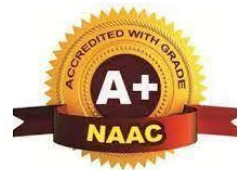
"Digital Marketing"
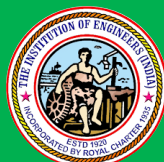
Resource Person Details :

Mr M.Madhan Babu,

Digital Marketing Specialist,

IPCS Global Solutions, Salem

Prof.P.DineshKumar
Activity Coordinator

Prof.M.Vadivel
Head of the Department

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Seminar on Digital Marketing:

In our department we have conducted a seminar on DIGI MARKETING that seminar defines the concepts and various techniques in digital marketing.

In simple words, digital marketing is any form of marketing that occurs online with the help of mobile, laptop, internet, etc. In addition to digital signage and technology that may not be connected to the internet. It can range from anything as complex as automated email marketing initiatives all the way down to the content choices on your website's blog.

In recent years, digital marketing has exploded onto the marketing scene, and its effects have been anything but small. Traditional marketers and old-school companies have struggled to keep up with the everchanging world of internet marketing while customers, leads, and clients have become more adept in this new landscape. But companies can't afford to ignore changes in the way people look to buy, and that is why they have stepped into the modern way of marketing.

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DEPARTMENT OF INFORMATION TECHNOLOGY

Seminar on Digital Marketing

Name List

Sl. No	Register No	Name of the Student
1	730918205002	ABIRAMI.P
2	730918205003	AJEETH.P
3	730918205004	AJITH.G
4	730918205005	AKASH.N
5	730918205006	ARJUN.G
6	730918205007	ARUNKUMAR.P
7	730918205010	CALEB.S
8	730918205011	DEEPIKA.T
9	730918205012	DHARSHINI.K
10	730918205013	DINESH.S
11	730918205014	GOKULA PRIYAN.R
12	730918205016	GOWTHAMI.K.P
13	730918205017	HEMANRAJ.B
14	730918205018	INDHUMATHI.S
15	730918205020	JANITHA.R
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19	730918205024	KALIYUGAVARMAN.S
20	730918205026	KARTHIC RAJA.G
21	730918205025	KARTHICK.P
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27	730918205032	MANIKANDAN.S
28	730918205035	MATHUMETHA.S
29	730918205036	MICHELRAJ.M
30	730918205037	MOHAMMED AKBAR.N
31	730918205038	MYTHILY.R
32	730918205039	NARMATHA.K
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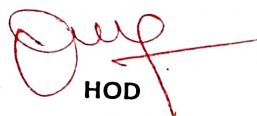
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41	730918205050	PRIYADHARSHINI.K
42	730918205053	RASHMI SHERLIN.N
43	730918205057	SINEKA.S
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49	730918205063	VAIDEKI.C
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98	730919205301	PRAKASHKANNA V
99	730919205502	JEEVIGA D
100	730920205001	ABARNA.R
101	730920205002	AJITHKUMAR.N
102	730920205004	AKASH KUMAR
103	730920205005	AMAN KUMAR (31-07-2002)
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129	730920205033	PALANISAMY.C
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131	730920205035	RISHABH KUMAR SINGH

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140	730920205044	SUBASH.N
141	730920205045	SUDHESH.K
142	730920205046	SUMIT JAISWAL
143	730920205047	SYED JAVID SHAH
144	730920205048	TAJIM HIDAYAT
145	730920205049	TAMILAN.R
146	730920205050	TAMIZHARASAN.M
147	730920205051	VIKNESH.V
148	730920205052	VINOTH.S
149	730920205053	YOGESHWARAN.G
150	730920205301	JAGETHEESH.A
151	730920205302	KISHORE.B
152	730920205303	MANIRATHINAM.P
153	730920205304	NAVEEN.S
154	730920205305	SANJAI KUMAR.S
155	730920205306	SANTHOSH KUMAR.P
156	730920205307	SRI.A
157	730920205308	SRIDHAR.G
158	730920205309	SUDHARSANAM.B
159	730920205310	NAVANITHARAJAN.R

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