



EXCEL ENGINEERING COLLEGE

(Autonomous)

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai
Accredited by NBA, NAAC with "A+" and Recognised by UGC (2f & 12B)
KOMARAPALAYAM - 637303

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Circular

Our Department is planned to conduct a seminar on **"Trends and Developments of Intellectual Property Rights"** on 14.07.2021 in **Kandasamy A/C Seminar Hall** at **10.00 am**. We request all the faculty members for kind co-operation to conduct the event in an effective manner. On behalf of our Department, all the staff members and students are invited.

To

1. Department Notice Board

Copy To,

1. Circulated to all Departments
2. Circulated to all Faculty Members
3. File



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ENGINEERING COLLEGE (AUTONOMOUS)

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Accredited by NBA (AERO, MECH, CSE & ECE), NAAC (A+ Grade- 3.26) and
Recognized by UGC (2f&12B)

Date

14.07.2021

Time

10.00 a.m.

DEPARTMENT OF
ELECTRONICS AND COMMUNICATION
ENGINEERING

Conducting Seminar on

“Trends and Developments of Intellectual Property Rights”



B.E. - AERO,
MECH, CSE,
ECE

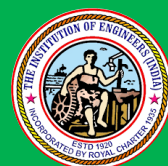
Prof. Ms.P.Narmatha

Prof. Mr.S. Satheesh Kumar

Program Co-ordinators

Prof.Dr.S.Anbu Karuppusamy

Head of the Department





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Department of Electronics and Communication Engineering

Seminar on

“Trends and Developments of Intellectual Property Rights”

14th July 2021

Dr.N.MATHAN KARTHICK

Vice-Chairman, Excel Group Institutions

Will preside over the function

Dr.K.BOMMANNA RAJA

Principal, Excel Engineering College,

Executive Director, Excel Technical Campus

Has kindly consented to felicitate the function

Dr.C.KARTHIKEYANI

Director Academics, Excel Engineering College

Has kindly consented to offer keynote the function

Dr.S.ANBUKARUPPUSAMY

Professor & Head, Department of Electronics and Communication Engineering

Will welcome the gathering

In the presence of

Staff Members and students of Excel Engineering College





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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

AGENDA

- Prayer** : **BY EXCELLIANS**
- Welcome Address** : **Dr.S.ANBUKARUPPUSAMY**
HoD/ECE, Excel Engineering College
- Presidential Address** : **Dr.N.MATHAN KARTHICK**
Vice Chairman, Excel Group Institutions
- Felicitation Address** : **Dr.K.BOMMANNA RAJA**
Principal, Excel Engineering College,
Executive Director, Excel Technical Campus
- Felicitation Address** : **Dr.C.KARTHIKEYANI**
Director Academics, Excel Technical Campus
- Vote of Thanks** : **Ms.P.NARMATHA**
Assistant Professor, Department of Electronics &
Communication Engineering

NATIONAL ANTHEM



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ACADEMIC YEAR 2022-23

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

"Trends and Developments of Intellectual Property Rights"

Date: 14.07.2021

Date of the Event : 14.07.2021
Time of the Event : 10.00 am to 1.00 pm
Venue : Kandasamy Hall
Name of the Events : Seminar
Event Organizer : Ms. Narmatha P, AP /ECE /EEC

Summary of the Event:

Intellectual property (IP) is a category of property that includes intangible creations of the human intellect. There are many types of intellectual property, and some countries recognize more than others. The best-known types are patents, copyrights, trademarks, and trade secrets.

The modern concept of intellectual property developed in England in the 17th and 18th centuries. The term "intellectual property" began to be used in the 19th century, though it was not until the late 20th century that intellectual property became commonplace in the majority of the world's legal systems.

The main purpose of intellectual property law is to encourage the creation of a wide variety of intellectual goods. To achieve this, the law gives people and businesses property rights to the information and intellectual goods they create, usually for a limited period of time. This gives economic incentive for their creation, because it allows people to benefit from the information and intellectual goods they create, and allows them to protect their ideas and prevent copying. These economic incentives are expected to stimulate innovation and contribute to the technological progress of countries, which depends on the extent of protection granted to innovators.

Number of Participants:

Staffs: 5

Students: 124



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**Seminar conducted in the topic of Trends and Developments of Intellectual
Property Rights**



Excel Engineering College (Autonomous)
Komarapalayam - 637303



CERTIFICATE OF APPRECIATION

Dharmasamvarthini L

has completed

Seminar on "Trends and Developments of Intellectual Property Rights" Organized by Department of Electronics and Communication Engineering -

Coordinator

DATE

14.07.2021

Head - ECE



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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Circular

Our Department is planned to conduct a workshop on **"Design Thinking Get Started with Prototype Development"** on 18.01.2022 in **Kandasamy A/C Seminar Hall** at **10.00 am**. We request all the faculty members for kind co-operation to conduct the event in an effective manner. On behalf of our Department, all the staff members and students are invited.

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Date

18.01.2022

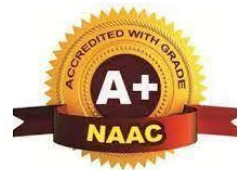
Time

10.00 a.m.

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Conducting Workshop on

“Design Thinking Get Started with Prototype Development



B.E. - AERO,
MECH, CSE,
ECE

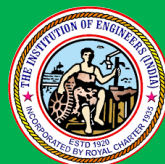
Prof. Ms.P.Narmatha

Prof. Mr.S. Satheesh Kumar

Program Co-ordinators

Prof.Dr.S.Anbu Karuppusamy

Head of the Department





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KOMARAPALAYAM - 637303



Department of Electronics and Communication Engineering

Workshop on

“Design Thinking Get Started with Prototype Development”

18th Jan 2022

Dr.N.MATHAN KARTHICK

Vice-Chairman, Excel Group Institutions

Will preside over the function

Dr.K.BOMMANNA RAJA

Principal, Excel Engineering College,

Executive Director, Excel Technical Campus

Has kindly consented to felicitate the function

Dr.S.ANBUKARUPPUSAMY

Director Admin, Excel Engineering College

Has kindly consented to offer the felicitate the function

Dr.C.KARTHIKEYANI

Director Academics, Excel Engineering College

Has kindly consented to offer keynote the function

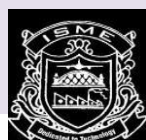
Dr.N.NANDHAGOPAL

Professor & Head, Department of Electronics and Communication Engineering

Will welcome the gathering

In the presence of

Staff Members and students of Excel Engineering College





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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

AGENDA

- | | | |
|----------------------|---|--|
| Prayer | : | BY EXCELLIANS |
| Welcome Address | : | Dr.N.NANDHAGOPAL HoD/ECE, Excel Engineering College |
| Presidential Address | : | Dr.N.MATHAN KARTHICK Vice Chairman, Excel Group Institutions |
| Felicitation Address | : | Dr.K.BOMMANNA RAJA Principal, Excel Engineering College, Executive Director, Excel Technical Campus |
| Felicitation Address | : | Dr.S.ANBUKARUPPUSAMY Director Admin, Excel Engineering College |
| Felicitation Address | : | Dr.C.KARTHIKEYANI Director Academics, Excel Engineering College |
| Vote of Thanks | : | Ms.P.NARMATHA Assistant Professor, Department of Electronics & Communication Engineering |

NATIONAL ANTHEM



Excel Engineering College (Autonomous)
Komarapalayam - 637303



CERTIFICATE OF APPRECIATION

Dharmasamvarthini L

has completed

Workshop on "Design Thinking Get Started with Prototype Development" Organized by Department of Electronics and Communication Engineering -

Coordinator

DATE

18.02.2022

Head - ECE



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ACADEMIC YEAR 2022-23

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

“Design Thinking Get Started with Prototype Development”

Date: 18.01.2022

| | |
|---------------------------|--------------------------------|
| Date of the Event | : 18.01.2022 |
| Time of the Event | : 10.00 am to 1.00 pm |
| Venue | : Kandasamy Hall |
| Name of the Events | : Work Shop |
| Event Organizer | : Ms. Narmatha P, AP /ECE /EEC |

Summary of the Event:

Design thinking refers to the set of cognitive, strategic and practical procedures used by designers in the process of designing, and to the body of knowledge that has been developed about how people reason when engaging with design problems. Design thinking is also associated with prescriptions for the innovation of products and services within business and social contexts.

Design thinking has a history extending from the 1950s and '60s, with roots in the study of design cognition and design methods. It has also been referred to as "designerly ways of knowing, thinking and acting" and as "designerly thinking". Many of the key concepts and aspects of design thinking have been identified through studies, across different design domains, of design cognition and design activity in both laboratory and natural contexts.

The term design thinking has been used to refer to a specific cognitive style (thinking like a designer), a general theory of design (a way of understanding how designers work), and a set of pedagogical resources (through which organisations or inexperienced designers can learn to approach complex problems in a designerly way). The different uses have given rise to some confusion in the use of the term.

As a process of designing

An iterative, non-linear process, design thinking includes activities such as context analysis, user testing, problem finding and framing, ideation and solution generating, creative thinking, sketching and drawing, prototyping, and evaluating.

Core features of design thinking include the abilities to:

- Resolve ill-defined or 'wicked' problems
- Adopt solution-focused strategies
- Use abductive and productive reasoning
- Employ non-verbal, graphic/spatial modeling media, for example, sketching and prototyping.

Number of Participants:

Students: 132



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Workshop conducted in the topic of Design Thinking Get Started with Prototype Development