



JOIN THE #DRUGFREETAMILNADU CAMPUS CHALLENGE!



Use Your tweets



Win Prizes



Build a Drug-Free Tamil Nadu

Competition

: August 5th - 10th, 2025

Participants

: All college students and all school ADC
coordinators/students

Winners Announced

: At the Mass Pledge Event on August 11th, 2025

Hashtags

: #DrugFreeTamilnadu,
#JoinTheMassPledgeEventOnAug11
#Enakkuvendam, #NamakkuVendam



Official Slogans



Guidelines

An initiative by the Home prohibition and Excise dept. Government
of Tamil Nadu | Mission Management Unit 'Drug-Free TamilNadu |
EBCID.



Post official slogans & images on your social media (x account - twitter & instagram).



You **MUST** use the hashtag:

#DrugFreeTamilnadu,
#JoinTheMassPledgeEventOnAug11,
#yourdistrictname (e.g., #Chennai, #Coimbatore, #Madurai),
#yourcollegename (e.g., #PresidencyCollege, #LoyolaCollege),
#Enakkuvendam, #NamakkuVendam - **in every post**.

POST



The challenge runs from August 5th to August 10th 2025.



Win exciting district-level prizes!

Certificates and cash prizes will be awarded by the District Administration on August 11th 2025 at the mass Pledge event.



Join the August 11th Mass Pledge for a Drug-Free Tamil Nadu!

An initiative by the Home prohibition and Excise dept. Government of Tamil Nadu | Mission Management Unit 'Drug-Free TamilNadu | EBCID.