

RECENT TRENDS IN GREEN SUPPLY CHAIN MANAGEMENT PRACTICES – A REVIEW

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Abstract

An emerging field, Green Supply Chain Management (GSCM), addresses the need to include environmental considerations in traditional supply chain management practices. Academics and professionals alike have come to appreciate GSCM. Look focus of this work is to take a high-level look at the current GSCM literature and identify potential future directions for this growing topic. To organize the material and determine the study's research path, a comprehensive review is conducted. Many businesses, in response to stricter government regulations and rising consumer demands for more sustainable products and in search of competitive advantages, have begun incorporating sustainability practices into their strategy and daily operations. These practices, which include adopting environmentally friendly supply chain practices, have gained traction among the world's largest corporations. The vast supplier and customer supply chain activities these companies employ have a significant influence on the economy and environment and will help us bridge the gap between theory and practice.

Keywords: *Supply Chain Management, Green Supply Chain Management, Environmental Management, Sustainability, Going Green, Product Development*

