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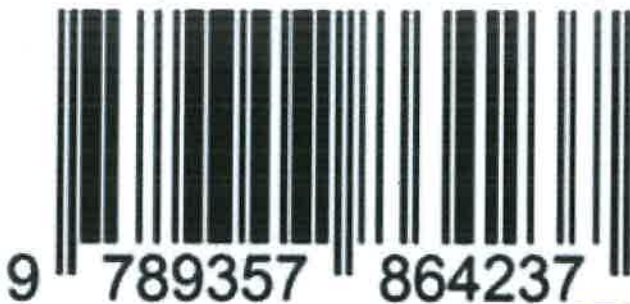
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## A STUDY ON PERCEPTION OF MICRO ENTREPRENEURS TOWARDS FINANCIAL PROBLEM IN TIRUNELVELI DISTRICT

**V. PAUL SUDAHAR\*** & **Dr. P. LOURDES POOBALA RAYEN\*\***

### ABSTRACT

*This study explores the perception of micro entrepreneur towards financial problem in Tirunelveli District. The primary data has been collected from 700 respondents in rural, urban and semi urban in Tirunelveli District. The research tool used in this research papers are ANOVA, 'F' test and 't' test. This paper presents the analysis of the perception of micro entrepreneurs towards financial problem. It gives an analysis of financial problems of the micro entrepreneurs in relation to the financial problem related variables such as credit, security, Rate of interest, Debt, working capital, pandemic of Covid -19 etc.*

**KEYWORDS:** credit, financial problem, security, Rate of interest, Debt, working capital, pandemic of Covid -19.

### INTRODUCTION

The word 'problem' has two distinct meaning. It can mean in one context hazard or a danger, that is, an exposure to mischance or peril. In other context, problem is interpreted more narrowly to mean the probability or chance of problem. They arise in, or are transmitted through, the air, water, soil or biological food chain, to man. Their causes and characteristics are, however, very diverse. Some are created by man through the introduction of the new technology, product or chemical, while others, such as natural hazards, result from natural processes which happen to interact with human activities and settlement. Problem perception is the subjective judgment that people make about the characteristics and severity of a problem. In this paper the researcher has taken the environmental problem encountered by the micro entrepreneurs in relation to their profile variables. Corona viruses (CoV) are a large family of viruses that cause illness ranging from the common cold to more severe diseases. Find out more about this novel corona virus (nCoV) that has not been previously identified in humans.

An epidemic is an outbreak of disease that spreads quickly and affects many individuals at the same time. A pandemic is a kind of epidemic: one which has spread across a wider geographic range than an epidemic, and which has affected a significant portion of the population. There have been a number of pandemics since the beginning of the 20th century: the H1N1 pandemic of 2009, the Spanish flu of 1918/19 (which did not originate in Spain),

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