

ISBN: 978-93-91387-55-6

**EMERGING TRENDS IN MULTIDISCIPLINARY
RESEARCH (ETMR)**

Chief Editor

Mr. Nitish Nayyar

Editors

Dr. C. Ramathilagam

Dr. V. Shanmugasundaram

Associate Editors

Dr. Sujatha Gaddam

Dr. Azhagu Saravana Babu Packirisamy,

Ms. Christy Peter

Dr. S. Sriranjani Mokshagundam

**Association of Global Academicians and
Researchers (AGAR) Publications
Tamil Nadu, India**



R. Vimal

DR. R. VIMAL NISHANT, PH.D.
PRINCIPAL
Excel College for Commerce and Science
Komarapalayam-637 303.

EMERGING TRENDS IN MULTIDISCIPLINARY RESEARCH (ETMR)

ISBN: 978-93-91387-55-6

Chief Editor
Mr. Nitish Nayyar

Editors
Dr. C.Ramathilagam
Dr.V.Shanmugasundaram

Associate Editors
Dr.Sujatha Gaddam
Dr. Azhagu Saravana Babu Packirisamy,
Ms. Christy Peter
Dr. S. Sriranjani Mokshagundam

28.10.2023

Association of Global Academician and Researchers (AGAR)

Publications,
Tamil Nadu, India.




Vaniyambadi, Tirupattur District, Tamil Nadu, INDIA

<https://salihapublications.wordpress.com/>

[E.mail:salihapublications2016@gmail.com](mailto:salihapublications2016@gmail.com)

Cell: +91 8667862635.




Dr. R. VIMAL NISHANT, M.Com., M.Phil.,
PRINCIPAL
Excel College for Commerce and Science
Komarapalayam-637 303

42.	Topic: Study of adaptability and efficacy of menstrual cup in managing menstrual health and hygiene C. R. Kakani and Jalpa Bhatt	638
43.	Role of Genetics, Aging and Environmental / External Factors in Male's Infertility - A Review Shubham	658
44.	Few-Classical Applications of Operations Research R. Geetha	674
45.	A Comprehensive Survey on Deep Learning Approaches in Brain MRI for Tumor Detection Vijayarani. R and K. Selva Bhuvanewari	681
46.	COPPER (II) OXIDE (CUO) NANOPARTICLE SYNTHESIS AND GAS SENSOR APPLICATION Dr. T A Sathya, Dr. R. Venkateswari, Dr.M.Punithavathi and Dr. L. Malleswara Rao	710
47.	A REVIEW OF THE LITERATURE ON BUSINESS INTELLIGENCE Dr.Asiya Jabeen, Dr. Diwakar Chaudhary, Dr. Tiny Tanushree Gohain, Dr.T.S. Subbulakshmi	726
48.	HUMAN RESOURCE MANAGEMENT (HRM) IN THE RECENT ERA: THE ROLE OF ARTIFICIAL INTELLIGENCE (AI) Dr. Tiny Tanushree Gohain, Dr. Diwakar Chaudhary, Mr. Kuldeep Anil Hule and Dr. K. Rajendran	749
49.	RECENT TRENDS IN ARTIFICIAL INTELLIGENCE IN HUMAN RESOURCE MANAGEMENT Dr G.S. Jayesh, Dr. A.S. Arunachalam, Mr. P. Varunkumar and Dr. S. Sriranjani Mokshagundam	769
50.	Photocatalytic Applications of Copper Oxide Nanoparticles Dr. C. Ramathilagam, Mrs. Meharajbegum. A, Dr. C. Senthamil Selvi and Dr. R. Kumutha	789
51.	NANOTECHNOLOGY APPLICATION IN AGRICULTURE Dr Parminder Singh, Dr.J.Ambika, C.Kiruba Rani and Mrs. M. Geetha	806
52.	EXPLORING THE "RELATIONSHIP BETWEEN CORPORATE GOVERNANCE AND FINANCIAL PERFORMANCE" Nitish Nayar	822



P. Vimal
Dr. R. VIMAL NISHANT, M.Com., M.Phil.,
Excel College for Commerce and Science
Komarapalayam-637 303.

CHAPTER-49

RECENT TRENDS IN ARTIFICIAL INTELLIGENCE IN HUMAN RESOURCE MANAGEMENT

Dr G.S. Jayesh

Assistant Professor, Department of Business Administration,
Annamalai University, Annamalai Nagar

Email: drjayeshgs@gmail.com

Dr. A.S. Arunachalam

Associate Professor, Department of Computer Science,
Vels Institute of Science Technology and Advanced Studies (VISTAS),
Chennai.

Email: arunachalam.scs@velsuniv.ac.in

Mr. P. Varunkumar

Assistant Professor & Head,
Department of Business Administration
Excel College for Commerce and Science,

Komarapalayam, Tamil Nadu.



Email: varunkumarcse@gmail.com

Dr. S. Sriranjani Mokshagundam

Professor, Department of Management

BGS B-School, Bangalore, Karnataka

E-mail: mokshagundam89@gmail.com

Abstract

Artificial intelligence (AI) is key in human resource management (HRM) in today's competitive business environment. AI has the potential to revolutionize HRM practices by automating mundane tasks, streamlining processes, and providing customized solutions for HR managers. AI can also improve recruitment, training, performance management, and compensation management. By leveraging AI technology, HR departments can become more efficient and effective in managing their employees. With AI-powered solutions, HR departments can provide better employee service while optimizing costs. AI in HRM is becoming increasingly important as it enables organizations to increase efficiency while improving employee satisfaction. AI technologies can help HR departments gain insights into employee engagement and productivity, as they can analyze employee feedback to understand better how they view their work environment and growth opportunities. It enables HR departments to automate the selection



Export to Excel

Search:

#	Book Title	ISBN	Product Form	Language	Name of Publishing Agency/Publisher	Name of Author/Editor	Publication Date
1	EMERGING TRENDS IN MULTIDISCIPLINARY RESEARCH (EMPR)	978-93-91387-55-6	Book	English	ASSOCIATION OF GLOBAL ACADEMICIANS AND RESEARCHERS	Author : Mr. Nitish Nayyar Dr. C.Ramathilagam Dr.V.Shanmugasundaram Dr.Sujatha Gaddam , Co-Author :Dr. Azhagu Saravana Babu Packirisamy Ms. Christy Peter Dr. S Sriranjani Mokshagundam	23/08/2023

Showing 1 to 1 of 1 entries

Previous **1** Next

Announcements

Total Visitors 2907505



P. Vimal
 Dr. R. VIMAL NISHANT, M.Com., M.Phil., Ph.D.,
 PRINCIPAL
 Excel College for Commerce and Science
 Komarapalayam-637 303.