



ECONOMIC ANALYSIS FOR BUSINESS MANAGEMENT

Dr. K. V. Manju

Dr. M. Hemanathan

Ms. R. Ramya

Dr. Sridharan R



R. Vimal
Dr. R. VIMAL NISHANT, M.Com, M.B.A., Ph.D.,
PRINCIPAL
Excel College for Commerce and Science
Komarapalayam-637 303



ECONOMIC ANALYSIS FOR BUSINESS MANAGEMENT

FIRST EDITION

Authors

Dr. K. V. MANJU

Dr. M. HEMANATHAN

Ms. R. RAMYA

Dr. SRIDHARAN R



(SCIENTIFIC INTERNATIONAL PUBLISHING HOUSE)



R. Vimal
Dr. R. VIMAL NISHANT, M.Com., M.Phil., Ph.D.,
PRINCIPAL
Excel College for Commerce and Science
Komarapalayam-637 303.

BOOK TITLE : ECONOMIC ANALYSIS FOR BUSINESS MANAGEMENT

Edition: First - 2023

Copyrights © Authors

No part of this text book may be reproduced or transmitted in any form by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from the copyright owners.

Disclaimer

The authors are solely responsible for the contents published in this text book. The publishers or editors do not take any responsibility for the same in any manner. Errors, if any, are purely unintentional and readers are requested to communicate such errors to the editors or publishers to avoid discrepancies in future.

ISBN: 978-93-5757-297-2

MRP: Rs. 650/-

PUBLISHER & PRINTER: Scientific International Publishing House

Website: www.sipintern.com



R. Vimal
Dr. R. VIMAL NISHANT, M.Com., M.Phil., Ph.D.,
PRINCIPAL
Excel College for Commerce and Science
Komarapalayam-637 303.

Author's Profile



Dr.K.V.Manju completed her UG and PG in Economics from University of Calicut, M.Phil in Economics from MK University and MBA in Financial Management from Bharathiar University. She did her Ph.D in Management from Anna University, Chennai. Her area of interest is finance, economics, research methods and stock markets. She has a flair for econometrics and is an expert in econometric analysis, time series analysis and panel data analysis using E-Views. She has great research interest in global stock markets and global economies. She has presented and published papers in various conferences and international journals, attended FDPs at institutions across India, including IIM Bangalore and organised FDPs and Webinars. She is interested in motivational training, personality development and soft skills training. She is the financial consultant for Mapizoma Technologies, Delhi and Mapizoma Techno Parts, Nashik. Apart from academics she is a humanitarian and is an active member of Akshit Foundation, an NGO for social causes. She has received Motivator Award 2022 from Akshit Foundation for motivating youngsters for blood donation.



Dr.M. Hemanathan completed his Under Graduation and Post Graduation in Commerce from Pachayappa's College for Men (University of Madras), Master of Philosophy in Commerce from Bharathiyar University and Master of Business Administration in Finance from Tamil Nadu Open University. He had been Completed Ph.D in Commerce from Bharathiyar University; Coimbatore . His area of interest is finance, Marketing, Taxation and Economics. He has presented and published papers in various conferences and international journals including Scopus and published Patents. He attended FDPs at institutions across India. He is interested on Subject as well as General motivational training given to the students. He is the financial consultant for Rally Pharmaceuticals, Kanchipuram. He is Recognised Research Supervisor in Department of Commerce 2020 and 2 full time Scholars. He got Life time Membership in Indian Academic Researchers Association, IAAF Affiliate Membership Certificate and Indian Accounting Association – Annual Member



Ms.R.Ramya is currently working as Assistant Professor in Department of Business Administration at Excel College for Commerce and Science, Komarapalayam, Namakkal. She has obtained Bachelor Degree from Bharathiar University, Master Degree in Business Administration from Anna University, and M.Phil in Management from Bharathiar University. She is currently pursuing Ph.D Management (Human Resource Management) in Bharathiar University. Additionally she is pursuing PGDHRM in IGNOU. She has 2 years of Industrial Experience in various positions and 2 years of Teaching Experience. In addition, 3 Patents have been published under her name; 5 Chapters in National and International Edited Books; 4 Research Papers in National and International reputed Journals; 2 Research Papers in Scopus Indexed Journals; 1 Research Paper in UGC CARE list Journal; 8 Papers Presentation in National Seminars and International Conferences. Now she has been teaching the subjects like Human Resource Management, Marketing Management, Production and Materials Management, Management Information System, Business Law, Organizational Behaviour, Business Communication, Entrepreneurship Development, and Business Environment.



Dr.R.Sridharan completed his Under Graduation and Post Graduation in Commerce from National College (Bharathidasan University), Tiruchirappalli, Master of Philosophy in Commerce from Manonmaniam Sundaranar University, Tirunelveli and Master of Business Administration in Finance from Tamil Nadu Open University. He has completed his Ph.D in Commerce from Manonmaniam Sundaranar University, Tirunelveli. His area of interest is finance, Human Resource Management, Marketing, and Economics. He has presented and published papers in various conferences and international journals including Scopus and received many Patents. Recognized Supervisor and Guide for Ph.D. Scholars in the Department of Commerce, Faculty of Science and Humanities, SRM Institute of Science and Technology since January 2020. He currently guides 3 Scholars. He attended FDPs at various institutions across India. He is the investment consultant for Reliance Tokio Life Insurance Company. He got Life time Membership in Indian Academic Researchers Association, IAAF Affiliate Membership Certificate and Indian Accounting Association. – Annual Member.

Search:

#	Book Title	ISBN	Product Form	Language	Name of Publishing Agency/Publisher	Name of Author/Editor	Publication Date
1	Economic Analysis of Business Management	978-93-5757-297-2	Book	English	SCIENTIFIC INTERNATIONAL PUBLISHING HOUSE	Author : Dr.K.V.Manju, Dr. M Hemanathan, Ms. R. Ramya, Dr. sridharan R	01/05/2023

Showing 1 to 1 of 1 entries

Previous **1** Next

Total Visitors **2839136**

Address

Raja Rammohun Roy ISBN Agency
Department of Higher Education,
Ministry of Education

For General Query

✉ isbn-mhrd[at]gov[dot]in
☎ +91-11-2334 1739

For Technical Query

✉ isbnhelp[at]infibnet[dot]ac[dot]in
☎ +91-79-2326 8229

Important Links

- User Manual
- How to Apply
- WhatsApp Web

Announcements



R. Vimal
Dr. R. VIMAL NISHANT, M.Com., M.Phil., PH.D
PRINCIPAL
 Excel College For Commerce And Science
 Komarapalayam - 637 303